

# WORLD SLEEP 2021 APPLICATION: SPONSORS & EXHIBITORS



Select from the following options to determine sponsorship level. Prices in U.S. Dollars. Select all that apply.

## SPONSORSHIP LEVEL

- Gold Sponsorship  
(combined total of \$75,000+)
- Silver Sponsorship  
(combined total of \$50,000+)
- Bronze Sponsorship  
(combined total of \$25,000+)

## EXHIBITING BOOTH

- Island booth: \$425 per square meter
- Corner booth: \$350 per square meter
- Inline booth: \$300 per square meter
- Nonprofit booth: \$165 per square meter
- Customized size: \_\_\_\_\_

## SATELLITE SYMPOSIA

See other side for details

- Room for 750
- Room for 350
- Room for 150

## CONTACT INFORMATION

Company \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_

Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Country \_\_\_\_\_

Exhibitors to be near \_\_\_\_\_  
or away from \_\_\_\_\_

Signature \_\_\_\_\_  
Date \_\_\_\_\_

## RETURN TO

Allan O'Bryan, Executive Director

World Sleep Society  
3270 19th St NW, Suite 109  
Rochester, MN 55901 USA

Email: [obryan@worldsleepsociety.org](mailto:obryan@worldsleepsociety.org)  
WhatsApp: +001-507-206-1235  
[worldsleepsociety.org](http://worldsleepsociety.org)

## SOCIAL EVENTS

- Opening Ceremony Program
- Gala Dinner VIP/Recognition
- Coffee Breaks
- Closing Ceremony

## PRINTED MATERIALS

- Conference bags
- Lanyards
- Banner advertising
- Pens
- Notepads
- Bag Insert, Flyer
- Scientific pocket program
- Exhibit Hall Footprints
- Final Program Ad, Front Inside
- Final Program Ad, Back Cover
- Final Program Ad, Full-page
- Final Program Ad, Half-page

## OTHER OPPORTUNITIES

- Educational Grants
- Wi-Fi Sponsor
- Mobile App/Push Notifications
- Abstract USB Stick
- Network Lounge
- Water Bottles
- Private Suite
- Internet Café
- Cell Phone Charging Station
- Technologist Track
- Industry Workshop
- Photo Booth Wall
- OnDemand Recordings
- Poster Numbers
- Digital Media Campaign
- Other (please specify):  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## PAYMENT TERMS: NO PAYMENT DUE UNTIL 2021.

50% due by January 15, 2021, with 50% remaining due July 1, 2021, payable in U.S. Dollars. Allocation of exhibit space based on sponsorship level and date application received. Submit application early to receive priority exhibit allocation.

FOR MORE INFORMATION VISIT [WORLDSSLEEPCONGRESS.COM](http://WORLDSSLEEPCONGRESS.COM)