

World Sleep Society & the Italian Association of Sleep Medicine
Present the Best of Sleep Medicine & Research

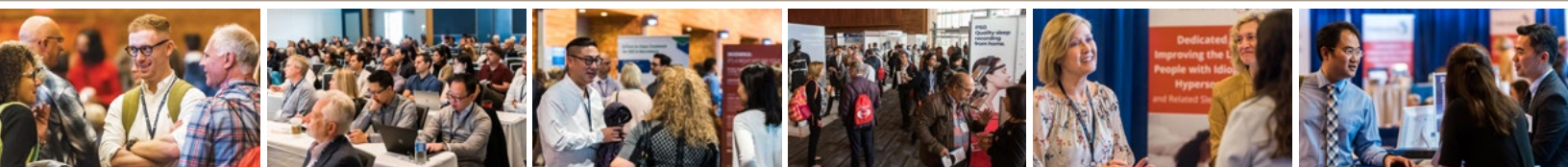
March 11-16 **2022**
WORLD SLEEP
Rome • Italy

**PARTNER
WITH US
FOR THE**



**WORLD
SLEEP**

**SPONSOR &
EXHIBITOR GUIDE**



WORLD SLEEP CONGRESS.COM



“Join us in Rome, Italy for World Sleep 2022 to discover and share the finest and most recent sleep medicine & research.”
– Birgit Högl, MD (Austria), President, World Sleep Society

WORLD SLEEP 2022 will be an international forum inviting professionals to advance current thinking, improve sleep health and encourage prevention and treatment of sleep disorders. The congress will feature the most current, world-class scientific content in the field of sleep medicine & research. And we are inviting you to join us as an exhibitor from March 11-16, 2022 in Rome, Italy!

WE BRING THE INNOVATIVE INDIVIDUALS. YOU BRING THE INNOVATIONS.

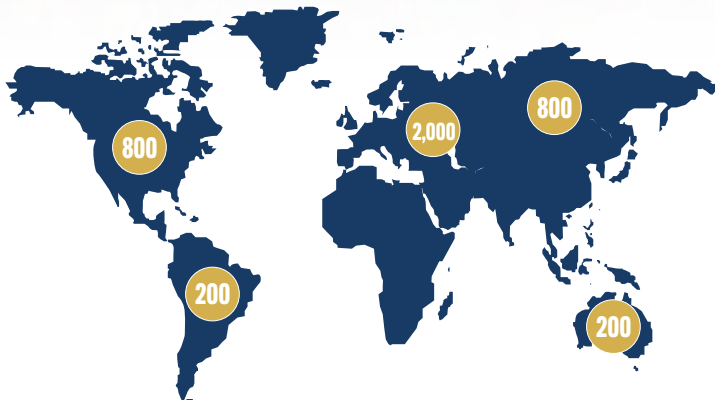
In 2019, our congress brought together more than 3,583 attendees from 77 countries. With around 320 hours of scientific content being presented, our congress appeals to high-level physicians, neurologists, nurses, technicians, dental surgeons, pediatricians and other professionals in sleep health. In 2022, we are estimating an attendance of 4,000+.

WHY YOU SHOULD JOIN US

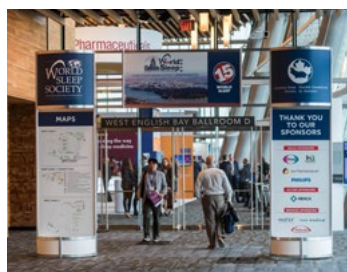
Exhibiting will offer a worldwide platform to showcase your company or product. The early cost to exhibit ranges from USD\$1,000-\$3,000+.

ESTIMATED ATTENDANCE of 4,000+

PROJECTED ATTENDANCE AT WORLD SLEEP 2022



March 11-16 **2022**
WORLD SLEEP
Rome • Italy



OVERVIEW OF WORLD SLEEP 2022

THE BEST OF SLEEP MEDICINE & RESEARCH

World Sleep Society advances knowledge about sleep, circadian rhythms, sleep health and sleep disorders worldwide by promoting clinical/scientific information. We foster international exchanges among scientists, physicians, psychologists, nurses, physician assistants, technologists and other medical and research professionals interested in the sleep field.

CONGRESS PROGRAM & EXHIBITION DATES

Full Congress: March 11-16, 2022

Exhibit Dates: Monday, March 14, 2022 through Wednesday, March 16, 2022

EXPECTED SCIENTIFIC PROGRAM TOPICS

- Aging and Developmental Issues
- Basic Sleep Research
- Behavior, Cognition and Dreaming
- Chronobiology/Circadian Disorders
- Excessive Daytime Sleepiness
- Insomnia
- Memory
- Movement Disorders
- Narcolepsy
- Neural Plasticity
- Neurological Sleep Disorders Affecting Sleep
- Parasomnia
- Pharmacology
- Psychiatric Disorders Affecting Sleep/Wake
- Restless Legs Syndrome (RLS)
- REM Behavior Disorders
- Sleep Breathing Disorders

FIVE BENEFITS OF EXHIBITING AT WORLD SLEEP 2022

1. Complimentary registration(s) commensurate with size of booth
2. Company listed on congress website, which receives 1 million views annually
3. Company listed in final program, both digital & print versions
4. Company logo on sponsorship signage at the convention center
5. Company listed via mobile app & social media for maximal exposure

EXHIBIT HALL HOURS

Monday, March 14, 2022	9:30am-4:00pm
Tuesday, March 15, 2022	9:30am-4:00pm
Wednesday, March 16, 2022	9:30am-4:00pm

Exhibition will be closed and monitored by security before 9:00am and after 5:00pm.



NAME OF CONVENTION CENTER

Roma Convention Center La Nuvola
Viale Asia, 40, 00144 Roma RM, Italy
romaconventiongroup.it

VENUE & LOCATION

La Nuvola, which translates to “the cloud,” is one of the most iconic buildings in the City of Rome. The EUR neighborhood was built in the 1930s to host the Universal Exhibition in Rome, and today it has become a business district that welcomes professionals and international guests from all over the world. The area stands for architectural greatness—from buildings and gardens to streets and infrastructures. All roads lead to Rome.





WORLD SLEEP SOCIETY (WSS) advances knowledge about sleep, circadian rhythms, sleep health and sleep disorders worldwide by promoting clinical and scientific information.

We foster international exchanges among scientists, physicians, psychologists, nurses, physician assistants, technologists and other medical and research professionals interested in the sleep field.

CONTACT US

World Sleep Society
3270 19th Street NW, Suite 109
Rochester, MN 55901 USA

+001-507-316-0084

info@worldsleepsociety.org

worldsleepsociety.org

EXHIBITOR & SPONSORSHIP QUESTIONS

Allan O'Bryan, Executive Director
obryan@worldsleepsociety.org

REGISTRATION QUESTIONS

Administrative Assistant
info@worldsleepsociety.org

GROUP BLOCK HOUSING REQUESTS

Administrative Assistant
info@worldsleepsociety.org

SCIENTIFIC PROGRAM QUESTIONS

Meeting Manager
granum@worldsleepsociety.org

PRESS & PUBLIC RELATIONS

Communications Coordinator
ringstad@worldsleepsociety.org

EXHIBIT HALL QUESTIONS

Administrative Assistant
info@worldsleepsociety.org

HOTEL INFORMATION

Hotel booking will open April 30, 2021.

QUICK LINKS

- World Sleep Congress
worldsleepcongress.com
- World Sleep Society
worldsleepsociety.org
- World Sleep Day
worldsleepday.org
- WorldSleep on Twitter
twitter.com/_WorldSleep
- World Sleep on Facebook
facebook.com/wasmf
- Healthier Sleep Magazine
healthiersleepmag.com



FIVE REASONS TO EXHIBIT AT WORLD SLEEP 2022

1. INTERNATIONAL REACH

World Sleep 2022 is the only worldwide meeting on sleep research, sleep medicine and related areas for physicians, scientists, researchers, nurses, businesses and organizations. Attendees joined us from 77 countries in 2019.

2. INDIVIDUAL IMPACT

Gain face-to-face exposure time with over 4,000 professionals and indirect access to a professional community of students, teachers and researchers that reaches around the globe.

3. CUSTOMER BASE

Whether you're establishing new relationships with clients and customers or catching up with existing connections, this congress can be your hub.

4. HIGH-PROFILE PLATFORM

Utilize this prominent event to present your latest scientific advances to attending specialists in the fields of sleep, neurophysiology/neurology, psychiatry/psychology, pulmonary medicine, otorhinolaryngology, dentistry and other sleep medicines.

5. CREDIBLE VISIBILITY

Give your company and/or products a boost by participating in and supporting the world's largest professional organization dedicated to the understanding and treatment of sleep.



WORLD SLEEP 2019 FAST FACTS

3583

GLOBAL
ATTENDEES

77

ATTENDING
COUNTRIES

1503

INTERNATIONAL
PRESENTERS



320 HRS

of scientific content in the scientific program, 12 keynotes, 89 symposia, 17 courses, 10 panel discussions, 192 oral abstract presentations, 1,121 poster abstracts, plus affiliated meetings and workshops.



90

EXHIBITORS

36%

INCREASE IN
ATTENDANCE

WORLDSSLEEPCONGRESS.COM
RECEIVED NEARLY 1 MILLION
VIEWS IN 2019



www.worldsleepcongress.com

PAST EXHIBITORS OF WORLD SLEEP

Academy of Applied Myofunctional Sciences
Academy of Orofacial Myofunctional Therapy
Accreditation Canada
Advanced Brain Monitoring, Inc.
Air Nutri Solution Inc
AirAvant Medical
Alpha-Stim / Electromedical Products International
American Academy of Sleep Medicine (AASM)
American Association of Sleep Technologists (AAST)
Arbor Pharma
Arden Innovations
Asian Society of Sleep Medicine (ASSM)
Association of Southeast Asian Nations (ASEAN)
Aurum Group
Australasian Sleep Association (ASA)
Avadel Pharma
Belun Technology Company Limited
Bioprojet
Board of Registered Polysomnographic Technologists (BRPT)
Braebon Medical Corp
Brain Vision Solutions
Brazilian Sleep Society
Cadwell Industries
CamNTech
Canadian Sleep and Circadian Network (CSCN)
Canadian Sleep Society
Cerebra Health
Cerevast Medical, Inc.
CIDELEC
Clinical Sleep Solutions
Coastal Sleep Homecare Services
Compumedics Neuroscan
Condor Instruments
Day4Naps
Dreem
Dymedix Diagnostics, Inc
Ebb Therapeutics
Eisai
Elsevier
Emfit
European Alliance for Restless Legs Syndrome (EARLS)
European Sleep and Research Society (ESRS)
Farm Lands Biotech Ltd
Fatigue Science
Fisher & Paykel Healthcare, Inc
HappiestBaby
Harmony Biosciences
HealthyStart by Ortho-Tain
Hypersomnia Foundation
Hypnus
IFA3D Medical Solutions GmbH
Inspire Medical Systems
Integrated Sleep Medicine Society Japan (ISMSJ)
International Pediatric Sleep Association (IPSA)
International RLS Study Group (IRLSSG)
IOPI Medical
Jazz Pharmaceuticals

Kego Corporation
Kettering National Seminars
Löwenstein Medical GmbH + Co. KG
Lucimed
Mac Research Limited
Mainland Sleep Clinic
MC Technology GmbH
Medigas
MedSleep
Merck
Nakute Oy Ltd.
Narcolepsy Network
Narcolepsy UK
Natus Neuro
NeilMed
Nox Medical
OrthoApnea
Oventus Medical
Panthera Dental
Pascoe Canada
Perfect Sleep Pad
Phaysa
Philips
Physip
Project Sleep
ProMEDICA Canada
ProSomnus Sleep Technologies
QuantActions
ResMed
Salimetrics
Sedona Wellness LPP
SEFAM Health Tech
Seven Dreamers
Sleep Multimedia
Somna
Somnics Inc
SomnoMed
SOMNOmedics
South East Asian Academy of Sleep Medicine (SEAASM)
Suven Life Sciences Ltd
Takeda
Tanzen Medical
TerniMed UG
TEVA
There's a Monster in My Closet, Inc.
TrueDark
VitalAire
VoxMedia
Wake Up Narcolepsy
Wellwise by Shoppers Drug Mart
Westin Hotels & Resorts
Wisepress.com
Wolters Kluwer, Learner's Digest International (LDI)
World Sleep Foundation
XLEAR
Zero Gravity



BECOMING AN EXHIBITOR

BOOTH

Showcase your company or product at World Sleep 2022. Exhibit Hall dates at the Roma Convention Center La Nuvola in Rome, Italy are Monday, March 14 – Wednesday, March 16, 2022.

PAYMENT

50% of total amount due within 30 days of signed contract, payable in US dollars.

PRIORITY

Priority will be given to Gold, Silver and Bronze level sponsors (in that order). After this, booth space will be awarded on a first-come, first-served basis.

PACKAGES

For those exhibitors also interested in Sponsorship Opportunities, packages can be tailored to organizational needs.

TYPE & SIZE OF BOOTH IN METERS (DEEP X WIDE)	PRICE (USD) BEFORE SEPTEMBER 30, 2021	PRICE (USD) AS OF OCTOBER 1, 2021	COMPLIMENTARY REGISTRATION TYPES INCLUDED
CUSTOM ISLAND BOOTH (MINIMUM OF 50 SQ.M.)	\$250/PER SQ.M.	\$300 /PER SQ.M.	5 FULL + 10 EXHIBITOR REGISTRATIONS
TWO-CORNER 3x6 BOOTH	\$4,500	\$5,000	4 FULL + 4 EXHIBITOR REGISTRATIONS
CORNER 3x6 BOOTH	\$4,250	\$4,750	4 FULL + 4 EXHIBITOR REGISTRATIONS
INLINE 3x6 BOOTH	\$3,750	\$4,250	4 FULL + 4 EXHIBITOR REGISTRATIONS
CORNER 3x3 BOOTH	\$2,500	\$3,000	2 FULL + 2 EXHIBITOR REGISTRATIONS
INLINE 3x3 BOOTH	\$2,250	\$2,750	2 FULL + 2 EXHIBITOR REGISTRATIONS
NONPROFIT BOOTH	\$700	\$1,000	2 FULL REGISTRATIONS

PRINT OPPORTUNITIES

Grab attention with a printed message to attendees. Options include a full- or half-page advertisement in our scientific program, a flyer inserted into delegate bags and much more.

DIGITAL DISTRIBUTION

Push your booth information out to attendees by advertising on the World Sleep 2022 mobile app, or collaborate with World Sleep Society on a custom digital marketing campaign.

PROMOTIONAL ITEMS

Stay in mind and close to hand with a range of promotional items including lanyards, pens, notepads and more.

All exhibiting and sponsoring opportunities are listed in the 2022 Sponsors & Exhibitors Application, which is available in this guide and online at worldsleepcongress.com/exhibitors



DATES & DEADLINES

2021

MARCH 1, 2021:
Registration opens

MARCH 1, 2021:
Symposia submission begins

APRIL 1, 2021:
Hotel & group housing available

JUNE 1, 2021:
Abstract submission begins

JUNE 30, 2021:
Symposia submission deadline

JUNE 30, 2021:
• Gold, Silver and Bronze sponsorship priority deadline
• Priority placement for Satellite Symposia deadline

JULY 31, 2021:
Early acceptance abstract deadline

SEPTEMBER 30, 2021:
Booth space allocation (payment is due); Deadline to cancel exhibit space for refund

NOVEMBER 1, 2021:
Standard registration rates begin

NOVEMBER 30, 2021:
Oral & Young or New Investigator deadline

DECEMBER 31, 2021:
• Satellite Symposia deadline
• Final program print deadline
• Deadline to submit exhibition space application and be included in Final Program

2022

JANUARY 15, 2022:
Poster abstract deadline

FEBRUARY 1, 2022:
Late/Onsite registration begins

March 11-16 **2022**
WORLD SLEEP
Rome • Italy



GENERAL INFORMATION FOR EXHIBITORS

WORLDSLEEPCONGRESS.COM LISTING

To be listed on the World Sleep 2022 website, each exhibiting company must submit the following information with their exhibitor application form (due by December 31, 2021):

- Company name as it should appear publicly
- Website URL of company
- Company logo in two formats for web and print:
 - (1) .JPG or .PNG
 - (2) high-resolution .EPS or .PDF
- Links to social media accounts

FINAL PROGRAM LISTING

Each exhibiting company must submit a 50-word company description for the scientific program. Descriptions longer than 50 words will be edited without review by the company. The description is due by December 31, 2021. Descriptions not received by December 31, 2021 may not be included in the final program.

EARLY ACCESS FOR EXHIBITORS

Booth personnel are permitted access to the Exhibit Hall one hour before and one hour after the official exhibit hours. An exhibit badge is required for entrance.

BADGE IDENTIFICATION

All congress participants and guests must wear a World Sleep 2022 congress badge at all times. Badges allow entrance to the scientific sessions and access to the convention center. Exhibitors will pre-register attendees. Badges will be available at the Registration Desk upon arrival at Roma Convention Center La Nuvola.

REGISTRATION CANCELLATION POLICY

All notice of cancellation or space reductions must be received in writing.

- Full refund only available if cancellation is made on or before September 30, 2021
- Partial refund available between September 30 and December 31, 2021
- No refund available for cancellations made after December 31, 2021

COVID-19

Planning is underway for World Sleep 2022 to take place in-person in Rome, Italy, March 11-16, 2022.

CURRENT STATUS AS OF MARCH 1, 2021

The planning of World Sleep 2022 will be an in-person meeting. All presentations including keynotes, symposia, abstracts and courses will occur in-person. All attendees will be in-person without options for virtual attendance. *A review of this policy will occur in July 2021.*

Find more information and current status at worldsleepcongress.com/covid-19

SATELLITE SYMPOSIA (INDUSTRY SYMPOSIA)

DO YOU HAVE SCIENTIFIC CONTENT TO SHARE WITH OUR DELEGATES?

With a satellite symposium your company will be able to develop a 90-minute program, including selection of speakers and scientific content. World Sleep Society will provide room rental space, audio/visual, and upon request coordinate catering.

CAPACITY	COST	WITH CATERING
Room for 450	\$25,000	\$45,000 *
Room for 250	\$20,000	\$35,000 *
Room for 150	\$20,000	\$25,000 *

* Estimated total cost of satellite symposia plus catering

TIME SLOT

Satellite symposia are tentatively scheduled for Monday, March 14 through Wednesday, March 16 from 12:30pm-2:00pm. Days are allotted based on sponsorship level. Time slot is reserved specifically for satellite symposia.

WORLD SLEEP SOCIETY PROMOTION OF SATELLITE SYMPOSIA

- Final program: Symposium agenda, speakers, description, learning objectives and session titles
- Daily congress email
- Prominent location on congress website
- Invitations in social media
- Congress banners

EXAMPLES OF PAST SATELLITE SYMPOSIA

Eisai Inc

Insomnia: It's a night and day issue

Harmony Biosciences

Rethinking narcolepsy treatment options

Arbor Pharmaceuticals

RLS: Progress and pitfalls

Jazz Pharmaceuticals

Waking up to narcolepsy: Strategies to improving outcomes

Philips

Clinical update in servo-ventilation

DEADLINE FOR INCLUSION IN FINAL PROGRAM IS DECEMBER 31, 2021



DIGITAL CO-MARKETING WITH COMPANY PARTNERS

Select one or multiple social media audience lists from various marketing platforms such as Google Display Network (GDN), Facebook, YouTube and/or users of World Sleep Society websites such as worldsleepcongress.com to start a digital campaign. Campaigns are uniquely designed based on the Company Partner's goals and budget.

A typical social media campaign will last three months, use video and graphic ads and connect with thousands of sleep medicine professionals (example reach below). Campaigns are priced with fixed setup costs and a cost per impression/click, typically costing \$5,000-\$10,000 (USD) (not including the cost to create ad content).

DIGITAL MARKETING EXAMPLES FROM WORLD SLEEP 2019

PLATFORM	DESCRIPTION	MEDIA	IMPRESSIONS	CLICKS/VIEWS
YouTube	Targeted all website visitors and "like" audiences	Video	911,985	223,226
Google Display Network (GDN)	Targeted all website visitors and "like" audiences within a 150-mile radius (geofencing)	Display ads	1,845,938	1,772
Facebook	Targeted Facebook fans of World Sleep Society page	Video	352,649	1,398



CONTACT US

World Sleep Society

3270 19th Street NW, Suite 109
Rochester, MN 55901 USA

Phone: +001-507-316-0084
WhatsApp: +001-507-206-1235
Email: info@worldsleepsociety.org
worldsleepsociety.org

Exhibitor and Sponsorship Questions

Allan O'Bryan, Executive Director
obryan@worldsleepsociety.org





SPONSORSHIP LEVELS FOR WORLD SLEEP 2022

SPONSORSHIP LEVELS

Your sponsorship level is determined by the total amount of your organization's investment in sponsorship items, exhibition space, satellite symposia, advertising and purchased registrations. Sponsorship packages are custom-made to suit your needs.

Gold, Silver and Bronze sponsors receive additional benefits for their level of support.

- Priority placement deadline is June 30, 2021 (Gold, Silver and Bronze sponsors prioritized in that order)
- Corporate Support ribbons for booth representatives' badges
- Use of World Sleep 2022 logo for the sponsor's own marketing
- Recognition on the World Sleep 2022 website as a Gold, Silver or Bronze Sponsor
- Recognition in the Final Program as a Gold, Silver or Bronze Sponsor

GOLD SPONSORSHIP \$75,000+

Gold sponsors receive the following complimentary items (valued over \$21,000)

- Five full registrations
- A coffee break sponsorship next to exhibition booth
- Two banner advertising in preferred space
- Full-page Final Program advertisement
- One bag insert for delegates
- Hyperlinked company logo on World Sleep 2022 website
- Hyperlinked company logo in pre-congress email to attendees

SILVER SPONSORSHIP \$50,000+

Silver sponsors receive the following complimentary items (valued over \$15,000)

- Five full registrations
- A coffee break sponsorship next to exhibition booth
- One banner advertising in preferred space
- Half-page Final Program advertisement
- One bag insert for delegates
- Hyperlinked company logo on World Sleep 2022 website
- Logo in final program

BRONZE SPONSORSHIP \$25,000+

Bronze sponsors receive the following complimentary items (valued over \$5000)

- Five full registrations
- Half-page Final Program advertisement
- One bag insert for delegates
- Hyperlinked company logo on World Sleep 2022 website
- Logo in final program

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Each exclusive sponsorship opportunity is limited to a single sponsor. All opportunities may be purchased as part of a sponsorship package or as individual items. Priority will be given to Gold, Silver, and Bronze sponsors (in that order) until June 30, 2021. After this date, all exclusive opportunities will be available on a first-come, first-served basis.

INTERNET CAFÉ | \$20,000

The internet café will feature several computers and printers for delegates to use during World Sleep 2022. The sponsoring organization will have banner and signage indicating their support.

SPECIALIST TRACK | \$5000

World Sleep 2022 will feature a track specifically designed for sleep technologists. The sponsoring organization will have signage indicating their support.

PHOTO BOOTH WALL | \$5000

A photo wall will be placed in the registration area for delegates to take pictures and commemorate their congress experience. The graphic content is subject to change. The sponsoring organization will have signage indicating their support.

NETWORK LOUNGE | \$20,000

The network lounge will be a place for all attendees to relax and converse during the congress. The lounge will include tables and seating along with signage for the sponsoring organization.

SOCIAL EVENTS | \$5000-\$20,000

Opening Ceremony Room	\$5,000
Opening Ceremony Program	\$20,000
Closing Ceremony	\$5,000
Coffee Breaks	\$5,000
Private Suite	\$7,000

Sponsorship of social events will include your company logo being featured on banner and signage indicating their support. Recognition will be given in the Final Program.

GALA DINNER | \$10,000

The Gala Dinner will be held on March 14, 2022 and will feature entertainment, dinner and beverages. Your organization will receive one table in reserved seating and special recognition during the event. World Sleep Society will also email content to preregistered delegates to assist in marketing the event for the sponsor.

WI-FI SPONSOR | \$20,000

Free Wi-Fi will be available to all attendees at World Sleep 2022. The sponsoring organization's logo will be featured on the instructional signage for the login. Recognition will also be given in the final program.

MOBILE APP | \$20,000

The mobile app for World Sleep 2022 will feature all scientific content, floor plans, exhibitor and sponsor info, social program and more. The sponsoring organization's logo and website link will be featured on the initial page of the app and in the navigation.

EXHIBIT HALL FOOTPRINTS | \$10,000

The exhibit hall footprints will provide visual signage from the registration area to the exhibit hall indicating a reminder for delegates to stop by the sponsor's exhibit area.





ROMA CONVENTION CENTER LA NUVOLO & FLOOR PLAN

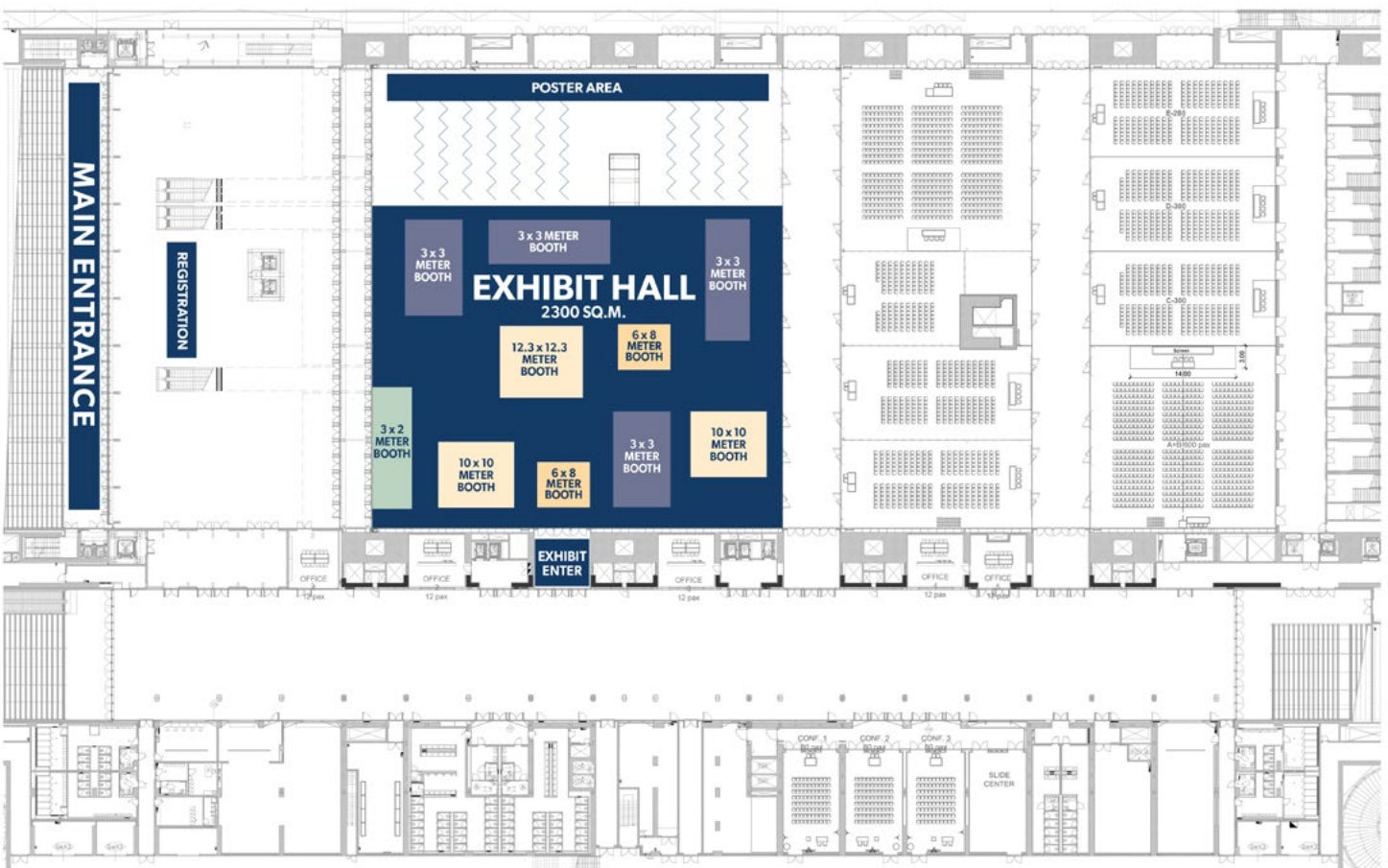
VENUE & LOCATION

Roma Convention Center La Nuvola
 Viale Asia, 40, 00144 Roma RM, Italy
romaconventioningroup.it

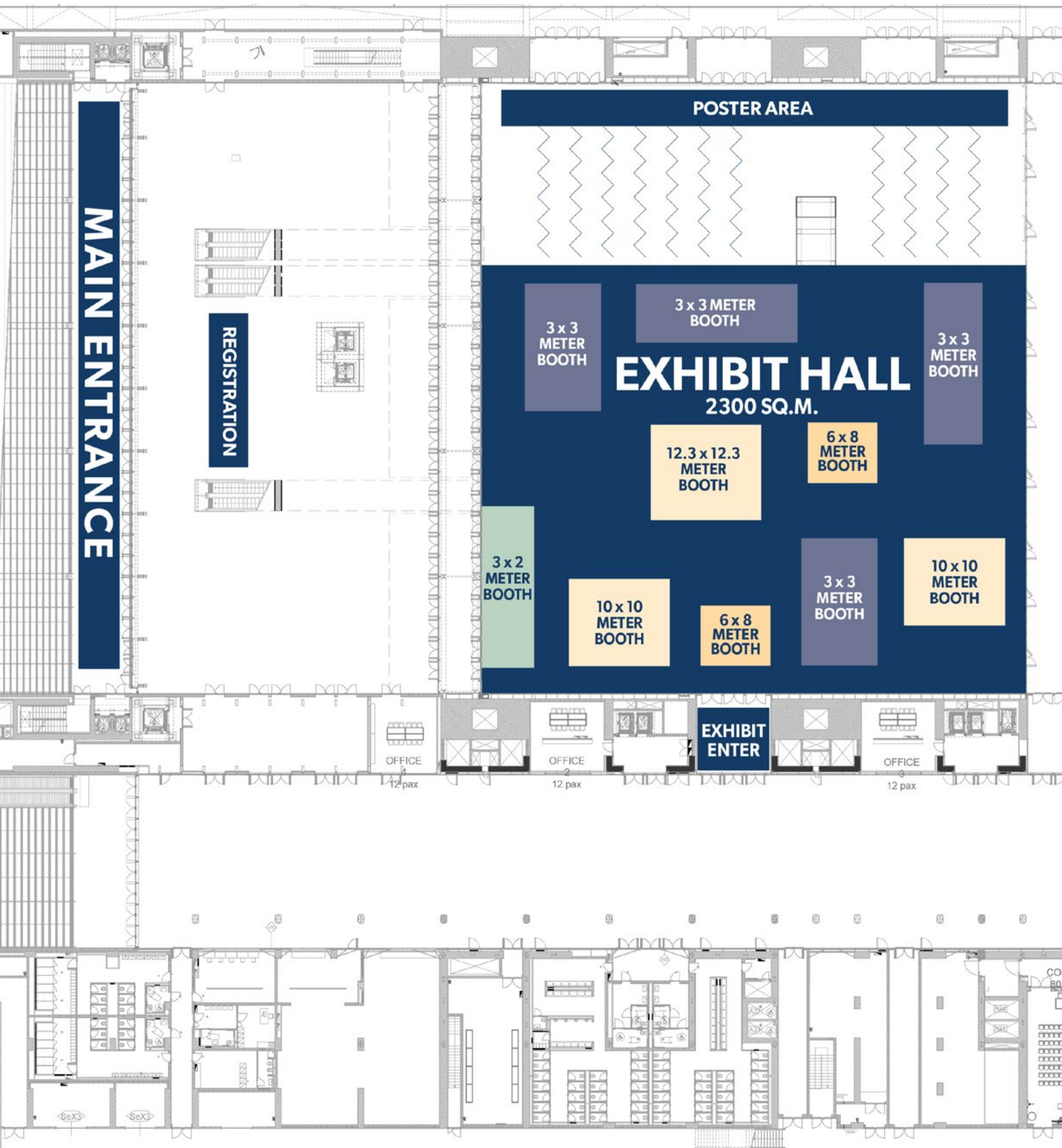
La Nuvola, which translates to “the cloud,” is one of the most iconic buildings in the City of Rome. The EUR neighborhood was built in the 1930s to host the Universal Exhibition in Rome, and today it has become a business district that welcomes professionals and international guests from all over the world.

FLOOR PLAN

World Sleep 2022 will be located on Level 1 of the Roma Convention Center La Nuvola. For more information visit worldsleepcongress.com



WORLD SLEEP 2022 FLOOR PLAN



LEVEL 1 ROMA CONVENTION CENTER LA NUVOLA



VENUE & LOCATION

Roma Convention Center
La Nuvola
Viale Asia, 40, 00144
Roma RM, Italy
romaconventiongroup.it

FLOOR PLAN

World Sleep 2022 will be located on Level 1 of the Roma Convention Center La Nuvola.

For more information visit worldsleepcongress.com

LEVEL 1

- Main Entrance
- Registration
- Exhibit Hall
- Poster Area
- Symposia Rooms
- Keynote Rooms

 Roma Convention Center

March 11-16
2022
WORLD SLEEP
Rome • Italy

WORLD SLEEP 2022 SPONSOR & EXHIBITOR APPLICATION



Select from the following options to determine sponsorship level.
Prices in U.S. Dollars. Select all that apply.

SPONSORSHIP LEVEL

- Gold Sponsorship
(combined total of \$75,000+)
- Silver Sponsorship
(combined total of \$50,000+)
- Bronze Sponsorship
(combined total of \$25,000+)

PRIORITY DEADLINE JUNE 30, 2021

EXHIBITING BOOTH

Prices increase October 1, 2021.

- Two-corner 3x6 Booth\$4,500
- Corner 3x6 Booth\$4,250
- Inline 3x6 Booth.....\$3,750
- Corner 3x3 Booth\$2,500
- Inline 3x3 Booth.....\$2,250
- Nonprofit Booth\$700
- Custom Island Booth.....\$250/sq.m.
Custom island space is available starting at 50 sq.m. Requirements due by July 1, 2021.

SATELLITE SYMPOSIA

- Room for 450\$30,000
- Room for 250\$25,000

- Room for 150\$20,000

SOCIAL EVENTS

- Opening Ceremony Program.... \$20,000*
- Opening Ceremony Room\$5,000
- Gala Dinner\$10,000
- Coffee Breaks\$5,000
- Closing Ceremony.....\$5,000
- Private Suite\$7,000

PRINTED MATERIALS

- Conference Bags..... \$10,000+
- Lanyards \$10,000+
- Banner Advertising..... \$5,000+
- Pens..... \$5,000+
- Notepads \$5,000+
- Bag Insert, Flyer \$2,500+
- Scientific Pocket Program..... \$2,500+
- Exhibit Hall Footprints..... \$10,000+
- Final Program Ad
(Front Inside).....\$3,000*
- Final Program Ad
(Back Cover).....\$5,000*
- Final Program Ad (Full-page)\$1,000
- Final Program Ad (Half-page).....\$600

OTHER OPPORTUNITIES

- Educational Grants.....\$20,000
- Wi-Fi Sponsor.....\$20,000*
- Mobile App\$20,000*
- Network Lounge.....\$20,000
- Abstract USB Stick.....\$10,000*
- Water Bottles.....\$10,000*
- Private Suite\$7,000
- Internet Café\$20,000*
- Cell Phone Charging Station.....\$5,000
- Specialist Track.....\$5,000
- Industry Workshop\$5,000
- Photo Booth Wall\$5,000*
- OnDemand Recordings.....\$20,000
- Poster Numbers\$5,000*
- Digital Media Campaign\$5,000

Other (please specify):

- _____
- _____
- _____

* Exclusive to one sponsor
+ Plus cost of product

DEADLINE FOR INCLUSION IN FINAL PROGRAM IS DECEMBER 31, 2021

CONTACT INFORMATION

Company: _____
Contact Person: _____
Email: _____
Phone: _____

Address: _____
City: _____
State: _____ ZIP Code: _____
Country: _____

Exhibitors to be near: _____
or away from: _____
Signature: _____
Date: _____

RETURN TO

Allan O'Bryan, Executive Director

World Sleep Society
3270 19th St NW, Suite 109
Rochester, MN 55901 USA

Email: obryan@worldsleepsociety.org
WhatsApp: +001-507-206-1235
worldsleepsociety.org

PAYMENT TERMS: 50% due 30 days after signed agreement, with 50% remaining due September 30, 2021, payable in U.S. Dollars. Allocation of exhibit space based on sponsorship level and date application received. Submit application early to receive priority exhibit allocation.

FOR MORE INFORMATION VISIT WORLDsleepcongress.com

MISSION

The mission of World Sleep Society is to advance sleep health worldwide. World Sleep Society will fulfill this mission by promoting and encouraging education, research and patient care throughout the World, particularly in those parts of the world where the practice of sleep medicine is less developed.

GOAL & PURPOSE

The goal and purpose of World Sleep Society is to advance knowledge about sleep, circadian rhythms, sleep health and sleep disorders worldwide, especially in those parts of the world where this knowledge has not advanced sufficiently

OPERATING PROGRAMS

World Sleep Society developed the following programs that consist of promoting sleep education, awareness and member services and include World Sleep Congress and World Sleep Day.



THE BEST OF SLEEP MEDICINE & RESEARCH BIENNIAL MEETING



EXAMINATION PROVIDING SLEEP MEDICINE COMPETENCE



ANNUAL AWARENESS EVENT WITH CALL TO ACTION



MENTORING & TRAINING SLEEP RESEARCH LEADERS



PROMOTING SLEEP MEDICINE & RESEARCH WORLDWIDE



ONLINE LIBRARY OF EDUCATIONAL CONTENT



RECOMMENDATIONS FOR DIAGNOSIS & TREATMENT



OFFICIAL JOURNAL OF WORLD SLEEP SOCIETY



HEALTHIER SLEEP PATIENT SLEEP MAGAZINE

UPCOMING WORLD SLEEP MEETINGS



VIRTUAL MEETING 2021



IN PERSON MEETING 2022



IN PERSON MEETING 2023

ASSOCIATE SOCIETY MEMBERS

In an effort to increase global awareness of sleep issues, World Sleep Society has formed relationships with the following national sleep societies or regional federations.

- American Academy of Sleep Medicine (AASM)
- ASEAN Sleep Federation
- Asian Sleep Research Society
- Asian Society of Sleep Medicine
- Australasian Sleep Association
- Australasian Sleep Technologist Association
- Austrian Sleep Research Association (ASRA)
- Brazilian Sleep Society
- British Sleep Society
- Bulgarian Association of Obstructive Sleep Apnea & Snoring
- Canadian Sleep Society
- Chinese Sleep Research Society
- CMDASM - Chinese Medical Doctor Association Sleep Medicine Specialized Committee
- Czech Sleep Research and Sleep Medicine Society
- EURLSSG
- European Academy of Dental Sleep Medicine (EADSM)
- European Sleep Research Society
- Federation of Latin American Sleep Societies
- Finnish Sleep Research Society
- French Society for Sleep Research and Sleep Medicine
- Georgian Sleep Research and Sleep Medicine Society
- German Sleep Society
- Hong Kong Society of Sleep Medicine
- Indian Association of Surgeons for Sleep Apnoea
- Indian Sleep Disorders Association
- Indian Society for Sleep Research
- Integrated Sleep Medicine Society Japan (ISMSJ)
- International Pediatric Sleep Association (IPSA)
- International RLS Study Group
- Israel Sleep Research Society
- Italian Association of Sleep Medicine
- Japanese Society of Sleep Research
- Minnesota Sleep Society
- Peruvian Association of Sleep Medicine (APEMES)
- Portuguese Sleep Association
- Romanian Association for Pediatric Sleep Disorders
- Russian Society of Somnologists
- Serbian Sleep Society
- Sleep and Wakefulness Medicine Moroccan Federation
- Sleep Research Society
- South East Asian Academy of Sleep Medicine
- Taiwan Society of Sleep Medicine
- Turkish Sleep Medicine Society

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