

# WORLD SLEEP 2022 SPONSOR & EXHIBITOR APPLICATION



Select from the following options to determine sponsorship level.  
Prices in U.S. Dollars. Select all that apply.

## SPONSORSHIP LEVEL

- Gold Sponsorship  
(combined total of \$75,000+)
- Silver Sponsorship  
(combined total of \$50,000+)
- Bronze Sponsorship  
(combined total of \$25,000+)

**PRIORITY DEADLINE JUNE 30, 2021**

## EXHIBITING BOOTH

Prices increase October 1, 2021.

- Two-corner 3x6 Booth .....\$4,500
- Corner 3x6 Booth .....\$4,250
- Inline 3x6 Booth.....\$3,750
- Corner 3x3 Booth .....\$2,500
- Inline 3x3 Booth.....\$2,250
- Nonprofit Booth .....\$700
- Custom Island Booth.....\$250/sq.m.  
*Custom island space is available starting at 50 sq.m. Requirements due by July 1, 2021.*

## SATELLITE SYMPOSIA

- Room for 450 .....\$30,000
- Room for 250 .....\$25,000
- Room for 150 .....\$20,000

## SOCIAL EVENTS

- Opening Ceremony Program..... \$20,000\*
- Opening Ceremony Room ..... \$5,000
- Gala Dinner .....\$10,000\*
- Coffee Breaks .....\$5,000
- Closing Ceremony..... \$5,000\*
- Private Suite .....\$7,000

## PRINTED MATERIALS

- Conference Bags..... \$10,000+
- Lanyards ..... \$10,000+
- Banner Advertising..... \$5,000+
- Pens..... \$5,000+
- Notepads ..... \$5,000+
- Bag Insert, Flyer ..... \$2,500+
- Scientific Pocket Program..... \$2,500+
- Exhibit Hall Footprints..... \$10,000+
- Final Program Ad  
(Front Inside).....\$3,000\*
- Final Program Ad  
(Back Cover).....\$5,000\*
- Final Program Ad (Full-page) .....\$1,000
- Final Program Ad (Half-page).....\$600

## OTHER OPPORTUNITIES

- Educational Grants.....\$20,000
- Wi-Fi Sponsor.....\$20,000\*
- Mobile App .....\$20,000\*
- Network Lounge.....\$20,000
- Abstract USB Stick.....\$10,000\*
- Water Bottles.....\$10,000\*
- Private Suite .....\$7,000
- Internet Café .....\$20,000\*
- Cell Phone Charging Station.....\$5,000
- Specialist Track.....\$5,000
- Industry Workshop .....\$5,000
- Photo Booth Wall .....\$5,000\*
- OnDemand Recordings.....\$20,000
- Poster Numbers .....\$5,000\*
- Digital Media Campaign .....\$5,000

Other (please specify):

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

\* Exclusive to one sponsor  
+ Plus cost of product

**DEADLINE FOR INCLUSION IN FINAL PROGRAM IS DECEMBER 31, 2021**

## CONTACT INFORMATION

Company: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
City : \_\_\_\_\_  
State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_  
Country: \_\_\_\_\_

## RETURN TO

Allan O'Bryan, Executive Director

World Sleep Society  
3270 19th St NW, Suite 109  
Rochester, MN 55901 USA

Email: [obryan@worldsleepsociety.org](mailto:obryan@worldsleepsociety.org)  
WhatsApp: +001-507-206-1235  
[worldsleepsociety.org](http://worldsleepsociety.org)

Exhibitors to be near: \_\_\_\_\_  
or away from: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

**PAYMENT TERMS:** Invoice will be issued with 50% due by September 30, 2021, and remainder due January 15, 2022, payable in U.S. Dollars. Cancellation with 100% refund available until September 30, 2021. 50% refund if cancellation after September 30, 2021 and before January 15, 2022. No refunds on sponsorship or exhibition available after January 15, 2022.

FOR MORE INFORMATION VISIT [WORLDsleepcongress.com](http://WORLDsleepcongress.com)