

WORLD SLEEP 2022 SPONSOR & EXHIBITOR APPLICATION



Select from the following options to determine sponsorship level.
Prices in U.S. Dollars. Select all that apply.

SPONSORSHIP LEVEL

- Gold Sponsorship
(combined total of \$75,000+)
- Silver Sponsorship
(combined total of \$50,000+)
- Bronze Sponsorship
(combined total of \$25,000+)

PRIORITY DEADLINE JUNE 30, 2021

EXHIBITING BOOTH

Prices increase October 1, 2021.

- Two-corner 3x6 Booth\$4,500
- Corner 3x6 Booth\$4,250
- Inline 3x6 Booth.....\$3,750
- Corner 3x3 Booth\$2,500
- Inline 3x3 Booth.....\$2,250
- Nonprofit Booth\$700
- Custom Island Booth.....\$250/sq.m.
Custom island space is available starting at 50 sq.m. Requirements due by July 1, 2021.

SATELLITE SYMPOSIA

- Room for 450\$30,000
- Room for 250\$25,000
- Room for 150\$20,000

SOCIAL EVENTS

- Opening Ceremony Program..... \$20,000*
- Opening Ceremony Room\$5,000
- Gala Dinner\$10,000*
- Coffee Breaks\$5,000
- Closing Ceremony..... \$5,000*
- Private Suite\$7,000

PRINTED MATERIALS

- Conference Bags..... \$10,000+
- Lanyards \$10,000+
- Banner Advertising..... \$5,000+
- Pens..... \$5,000+
- Notepads \$5,000+
- Bag Insert, Flyer \$2,500+
- Scientific Pocket Program..... \$2,500+
- Exhibit Hall Footprints..... \$10,000+
- Final Program Ad
(Front Inside).....\$3,000*
- Final Program Ad
(Back Cover).....\$5,000*
- Final Program Ad (Full-page)\$1,000
- Final Program Ad (Half-page).....\$600

OTHER OPPORTUNITIES

- Educational Grants.....\$20,000
- Wi-Fi Sponsor.....\$20,000*
- Mobile App\$20,000*
- Network Lounge.....\$20,000
- Abstract USB Stick.....\$10,000*
- Water Bottles.....\$10,000*
- Private Suite\$7,000
- Internet Café\$20,000*
- Cell Phone Charging Station.....\$5,000
- Specialist Track.....\$5,000
- Industry Workshop\$5,000
- Photo Booth Wall\$5,000*
- OnDemand Recordings.....\$20,000
- Poster Numbers\$5,000*
- Digital Media Campaign\$5,000

Other (please specify):

- _____
- _____
- _____

* Exclusive to one sponsor
+ Plus cost of product

DEADLINE FOR INCLUSION IN FINAL PROGRAM IS DECEMBER 31, 2021

CONTACT INFORMATION

Company: _____
Contact Person: _____
Email: _____
Phone: _____

Address: _____
City: _____
State: _____ ZIP Code: _____
Country: _____

Exhibitors to be near: _____
or away from: _____
Signature: _____
Date: _____

RETURN TO

Allan O'Bryan, Executive Director

World Sleep Society
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Rochester, MN 55901 USA

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worldsleepsociety.org

PAYMENT TERMS: 50% due 30 days after signed agreement, with 50% remaining due September 30, 2021, payable in U.S. Dollars. Allocation of exhibit space based on sponsorship level and date application received. Submit application early to receive priority exhibit allocation.

FOR MORE INFORMATION VISIT WORLDLEEPCONGRESS.COM