World Sleep Society & the Brazilian Sleep Association
Present the Best of Sleep Medicine & Research

WORLD SLEEP

October 20-25 2023 Rio de Janeiro BRAZIL

PARTNER WITH US FOR THE 17th WORLD SLEEP

SPONSOR & EXHIBITOR GUIDE

WORLDSLEEPCONGRESS.COM

PARTNER WITH US FOR WORLD SLEEP 2023

The Next World Sleep Is October 20–25, 2023

World Sleep Society and the Brazilian Sleep Association are partnering to bring the 17th World Sleep congress to Rio de Janeiro. World Sleep 2023 will gather international researchers, clinicians, and other professionals to advance the fields of sleep medicine and research. The scientific program will feature the most current, world-class content in sleep.

The World Sleep congress presents a unique chance to connect with a global audience in sleep. Learn about our community and opportunities, and join us in Rio to help advance sleep health worldwide.

"On behalf of the Brazilian Sleep Association, it is my privilege to invite you to Rio de Janeiro. Yes, it will be days of much study and professional growth, but also days of fellowship."

– Luciano Drager, MD, PhD (Brazil) | President, Brazilian Sleep Association

"Join us at World Sleep 2023 to discover and share the finest and most recent sleep and circadian science."

– Phyllis Zee, MD, PhD (United States) | President, World Sleep Society

WORLD SLEEP SOCIETY
Advancing Sleep Health Worldwide

Brazilian Sleep Association

FIND YOUR AUDIENCE

Expected Scientific Program Topics

- Aging and Developmental Issues
- Basic Research
- Sleep and Cognition
- Chronobiology/Circadian Disorders
- Dental
- Dreaming
- Excessive Daytime Sleepiness/Hypersomnia
- Insomnia
- Movement Disorders
- Narcolepsy
- Neurological Disorders Affecting Sleep
- Parasomnia
- Pediatrics
- Pharmacology
- Psychiatric Disorders Affecting Sleep/Wake
- REM Behavior Disorders
- Restless Legs Syndrome (RLS)
- Sleep Breathing Disorders
- Sleep Health
- Technology/Technical
- Women

Meet the Innovators and Leaders

As an international congress with a history of scientific excellence, World Sleep attracts current and future leaders in sleep medicine and research. Since our last congress in Brazil (São Paulo 2009), World Sleep has continued to grow, averaging over 2500 participants from 80+ countries. Our attendees arrive expecting to meet and connect with the world's leading sleep researchers, clinicians, and companies.

Estimated attendance at World Sleep 2023

4,000+

GENERAL INFORMATION FOR EXHIBITORS

Congress Dates and Location
October 20 – 25, 2023

Windsor Convention & Expo Center
Rio de Janeiro, Brazil

Exhibitor Registration
Each exhibitor will receive a form to register their attendees for the congress. Additional registrations can be purchased at the current rate. The registrations can be allocated to anyone the exhibitor chooses. "Full" registrations allow access to the exhibit hall, keynotes, symposia, and abstracts; "exhibition" registrations allow access only to the exhibit hall. Only World Sleep 2023 exhibitors may purchase "exhibition" registrations.

Exhibitor Listings
Each sponsor and exhibitor will be listed on the congress website, in the print program, and in the mobile app. Each company must submit at least their logo and a 50-word company description. More detailed requirements will be shared after the application is submitted.

Payment and Refund Policy
Invoice will be issued shortly after application is accepted with at least 50% due within 30 days and the remainder due May 31, 2023. Cancellation with full refund is available through May 31, 2023.

Have Exhibitor or Sponsorship Questions?
"International companies" include previous exhibitors or sponsors of the World Sleep congress.

For International Companies
World Sleep Society | United States
+1 (507) 316-0084 | info@worldsleepsociety.org

For Latin American Companies
Cesar Almeida, TAO Assessoria | Brazil
+55 (11) 93801-0097 | tao@worldsleepsociety.org

TAO Assessoria – Provider for Latin American Market
Based in Brazil, TAO Assessoria is the authorized agent and provider of sponsorship and exhibition packages to companies based in Latin America. TAO has worked with the Brazilian Sleep Association for 10 years and we welcome their participation in World Sleep 2023. Latin American companies will submit their applications directly to TAO Associates.

EXHIBIT AT WORLD SLEEP

Priority
Highest priority for booth space and placement is given to Gold, Silver, and Bronze sponsors (in that order). The general priority deadline for applications is March 31, 2023, when spaces will start to be designated. After this time, booth space is allocated on a first-come, first-served basis.

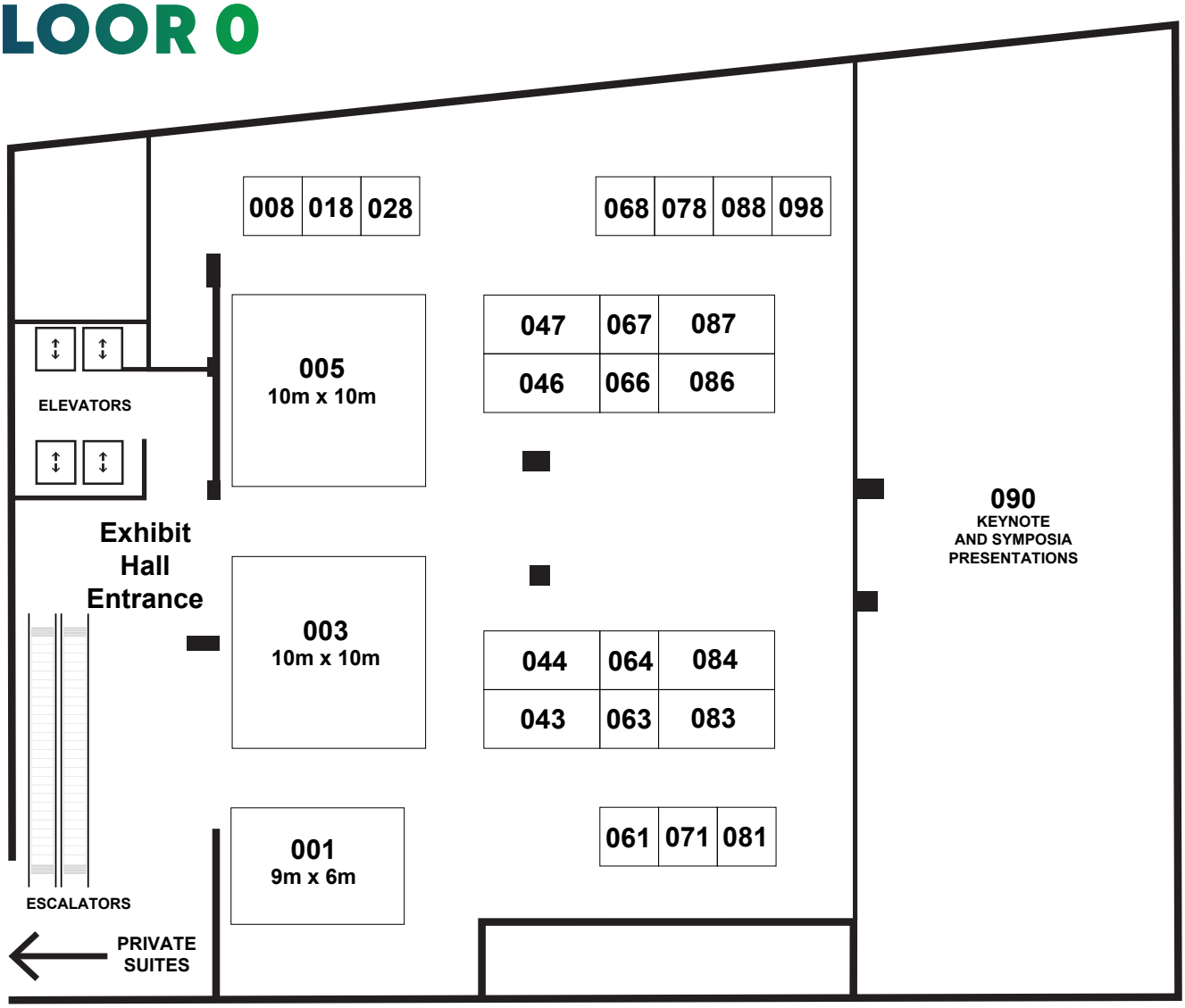
Custom Packages
Custom packages including exhibition space, sponsorship items, and registrations can be tailored to organizational needs.

Pricing
Booth sizes and prices are listed below. Submit the application or contact World Sleep Society to share your exhibition needs and create a custom package that advances your congress goals.

Exhibitor Dates & Deadlines
- **Priority Deadline**
  March 31, 2023
- **Standard Exhibition Rates Begin**
  April 1, 2023
- **Refund Deadline**
  May 31, 2023
- **Full Payment Deadline**
  May 31, 2023
- **Print Program Deadline**
  June 30, 2023

Type and size of booth in meters (depth x width)	Price (USD) through March 31, 2023	Price (USD) as of April 1, 2023	Registrations included
Custom Island Booth	$15,000 to $25,000 $250 to $500 per Sq.M.		5 Full + 10 Exhibitor Registrations
Two-Corner 3×6 Booth	$6,000	$6,500	4 Full + 4 Exhibitor Registrations
Corner 3×6 Booth	$5,500	$6,000	4 Full + 4 Exhibitor Registrations
Corner 3×3 Booth	$3,000	$3,500	2 Full + 2 Exhibitor Registrations
Inline 3×3 Booth	$2,750	$3,250	2 Full + 2 Exhibitor Registrations
Nonprofit	$750	$1,000	2 Full Registrations

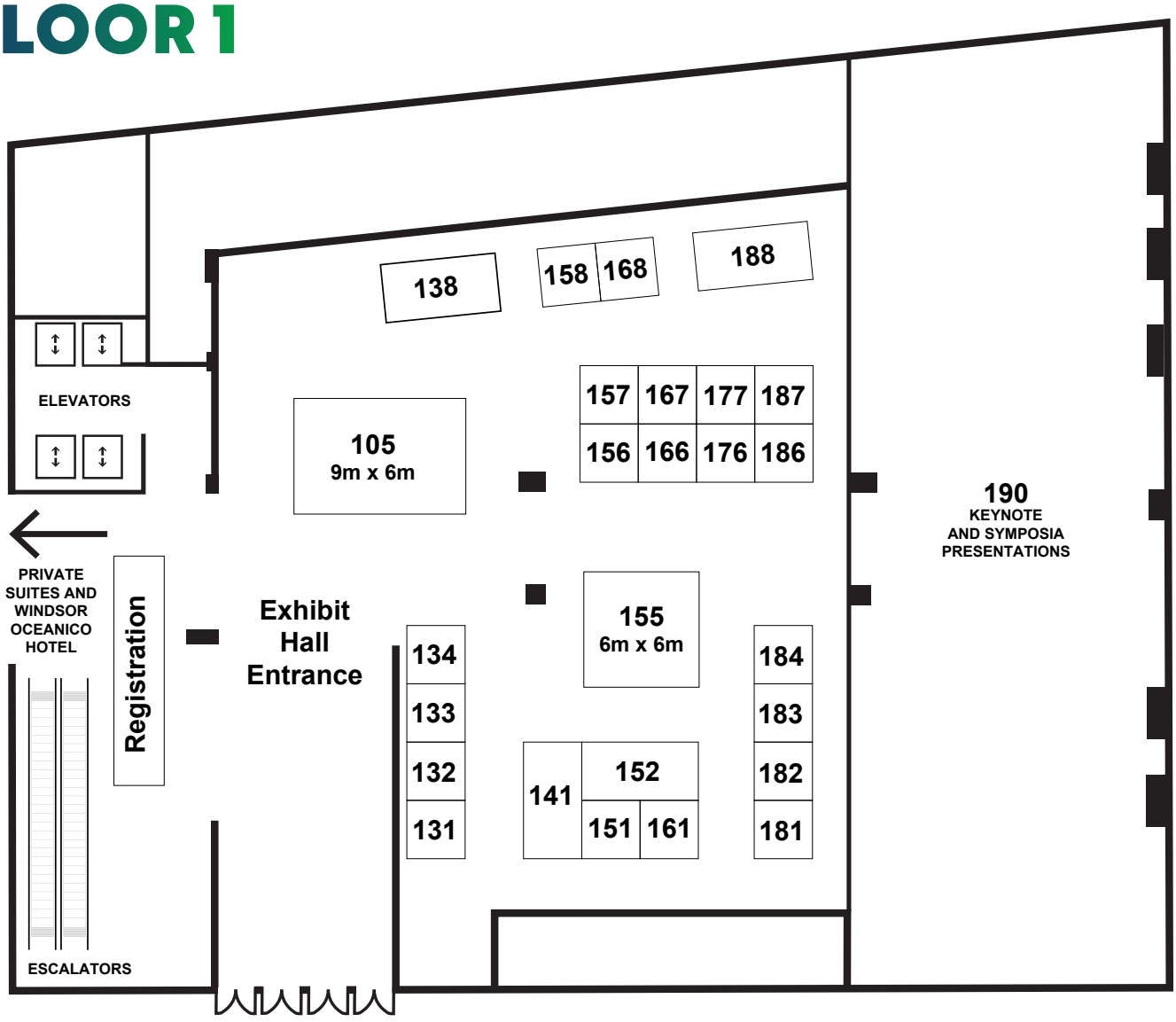
EXHIBIT HALL
FLOOR 0



Booth	Booth size in meters (depth x width)	Price (USD) through March 31, 2023
001	Custom	Contact Us
003	Custom	Contact Us
005	Custom	Contact Us
008	3 x 3 Corner	$3,000
018	3 x 3 Inline	$2,750
028	3 x 3 Inline	$2,750
043	3 x 6 Corner	$5,500
044	3 x 6 Corner	$5,500
046	3 x 6 corner	$5,500
047	3 x 6 Corner	$5,500
061	3 x 3 Inline	$2,750
063	3 x 3 Inline	$2,750
064	3 x 3 Inline	$2,750

Booth	Booth size in meters (depth x width)	Price (USD) through March 31, 2023
066	3 x 3 Inline	$2,750
067	3 x 3 Inline	$2,750
068	3 x 3 Inline	$2,750
071	3 x 3 Inline	$2,750
078	3 x 3 Inline	$2,750
081	3 x 3 Corner	$3,000
083	3 x 6 Corner	$5,500
084	3 x 6 Corner	$5,500
086	3 x 6 Corner	$5,500
087	3 x 6 Corner	$5,500
088	3 x 3 Inline	$2,750
098	3 x 3 Corner	$3,000

EXHIBIT HALL FLOOR 1



Booth	Booth size in meters (depth x width)	Price (USD) through March 31, 2023
105	Custom	Contact Us
131	3 x 3 Corner	$3,000
132	3 x 3 Inline	$2,750
133	3 x 3 Inline	$2,750
134	3 x 3 Corner	$3,000
138	3 x 6 Two-Corner	$6,000
141	3 x 6 Two-Corner	$6,000
151	3 x 3 Inline	$2,750
152	3 x 6 Corner	$5,500
155	Custom	Contact Us
156	3 x 6 Corner	$5,500
157	3 x 6 Corner	$5,500
158	3 x 3 Corner	$3,000

Booth	Booth size in meters (depth x width)	Price (USD) through March 31, 2023
161	3 x 3 Corner	$3,000
166	3 x 3 Inline	$2,750
167	3 x 3 Inline	$2,750
168	3 x 3 Inline	$2,750
176	3 x 3 Inline	$2,750
177	3 x 3 Inline	$2,750
181	3 x 3 Inline	$2,750
182	3 x 3 Inline	$2,750
183	3 x 3 Inline	$2,750
184	3 x 3 Inline	$2,750
186	3 x 3 Corner	$3,000
187	3 x 6 Corner	$5,500
188	3 x 6 Corner	$5,500

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Priority for exclusive items is given first to Gold, Silver, and Bronze sponsors (in that order) and then to companies who formally apply by the March 31, 2023 priority deadline. Exclusives are then available on a first-come, first-served basis.

Not all exclusives listed below. Find the complete list in the application.

Internet Café | $20,000

The internet café will feature several computers and a printer for attendees to use during the congress. The sponsor will have signage indicating their support.

Specialist Track | $5,000

World Sleep 2023 will feature a track for sleep technologists. The sponsor will have signage indicating their support.

Photo Booth Wall | $5,000

A popular attraction for attendees, the photo wall features the World Sleep logo and the names of all presenters at the congress. The photo wall will be placed near the registration area, and the sponsor will have signage indicating their support.

Network Lounge | $20,000

The network lounge will be a place for attendees to relax, converse, and work during the congress. The lounge will include furniture and signage for the sponsor.

Wi-Fi Sponsor | $20,000

Free wi-fi will be available to all attendees. The sponsor may have their logo and content on the landing page, and recognition will also be given in the final program.

Gala Dinner | $10,000

The Gala Dinner is a popular, ticketed social event for attendees of the congress. The sponsor of the Gala Dinner receives a reserved table, eight tickets, and special recognition before the event and in the program.

Mobile App | $20,000

The free mobile app details the program schedule, floor plans, and sponsors/exhibitors at the congress. The sponsor may include their content on a dedicated page and/or banner advertisement in the app.

Opening Ceremony | $20,000

The Opening Ceremony will feature remarks from congress leadership, award presentations, entertainment, and a reception with food and drink. The sponsor will have signage indicating their support, as well as recognition in the Opening Ceremony, final program, and elsewhere as appropriate.

Custom Sponsorship | $5,000 – $20,000

Custom sponsorships can be tailored to organizational needs and goals. Contact us directly to build the right package for your investment.

SPONSORSHIP LEVELS

Sponsorship level is determined by the total amount of your investment in sponsorship items, exhibition space, industry symposia, advertising, and purchased registrations.

Unlock additional, complimentary benefits by becoming a Bronze or above sponsor. The unique benefits of each sponsorship level are detailed below. All Gold, Silver, and Bronze sponsors receive recognition on the website, final program, and special signage at the congress.

Gold, Silver, and Bronze sponsorship also determines priority for booth placement, scheduling, and exclusives. Apply by March 31, 2023 to be first in line with your preferences.

GOLD SPONSORSHIP
$75,000+

Gold sponsors receive the following complimentary items (valued over $21,000)

- Five full registrations
- A coffee break sponsorship near exhibition booth
- Two banner advertising in preferred space
- Full-page Final Program advertisement
- One bag insert for delegates

SILVER SPONSORSHIP
$50,000+

Silver sponsors receive the following complimentary items (valued over $15,000)

- Five full registrations
- A coffee break sponsorship near exhibition booth
- One banner advertising in preferred space
- Half-page Final Program advertisement
- One bag insert for delegates

BRONZE SPONSORSHIP
$25,000+

Bronze sponsors receive the following complimentary items (valued over $5,000)

- Five full registrations
- Half-page Final Program advertisement
- One bag insert for delegates

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GET YOUR RESEARCH IN THE SCHEDULE

Industry Symposia

Present your latest data and content to a room of international sleep clinicians, researchers, and leaders. Industry symposia take place over lunchtime during a dedicated 90-minute block in the scientific program.

Priority for room and schedule preference is given first to Gold, Silver, and Bronze sponsors (in that order) and then to companies who formally apply by the March 31, 2023 priority deadline. Industry symposium slots are then filled on a first-come, first-served basis.

Note: Industry symposia are not submitted through the same submission portal as the rest of the scientific program and are not subject to the February 28, 2023 symposium deadline.

Capacity	Cost
Room for 500	$30,000
Room for 350	$25,000
Room for 150	$20,000

Minimum lunch order required.

Other Opportunities

Secure time and space in the schedule with another opportunity like a workshop, affiliate meeting, or private suite space. Contact us to discuss how to meet your congress goals while staying within budget.

Examples of Past Industry Symposia

Eisai
Insomnia: It's a night and day issue

Idorsia
Insomnia – a wake-up call

Philips
Sleep apnea: Cardiovascular perspectives

ResMed
How to improve sleep apnoea management using Patient-Reported Outcome Measurements

Jazz Pharmaceuticals
Excessive Daytime Sleepiness (EDS) in OSA – A Complex and Challenging Reality

Takeda Pharmaceuticals
Navigating Narcolepsy: The Science of Orexin and Diagnostic Challenges

Nox Medical
Beyond the AHI

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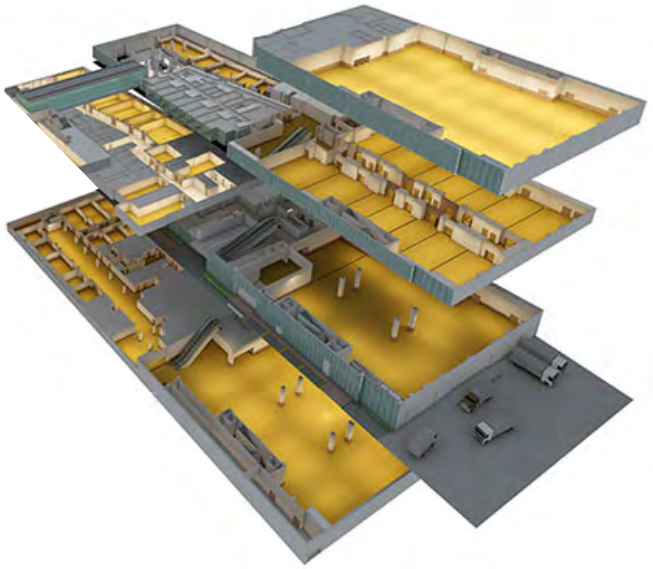
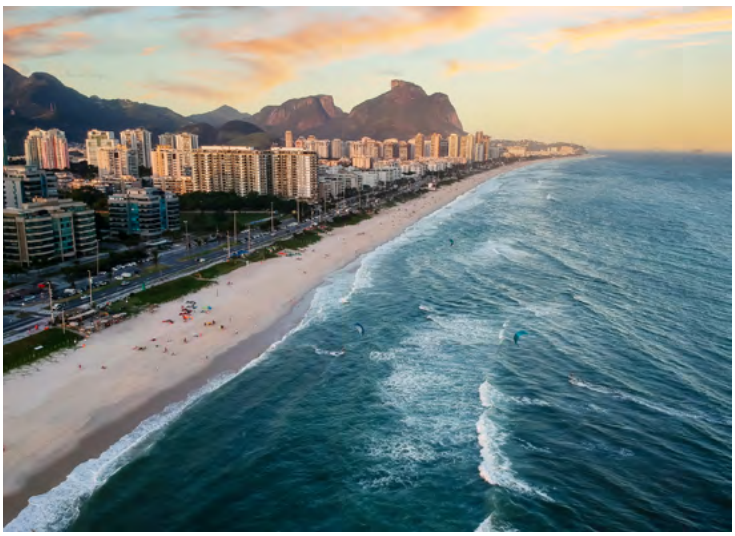
VENUE AND LOCATION

Windsor Convention & Expo Center
R. Martinho de Mesquita, 129 – Barra da Tijuca
Rio de Janeiro – RJ, 20031-204, Brazil



The Windsor Convention and Expo Center is located in the Barra da Tijuca neighborhood, one of the most modern, fastest growing, and safest areas of Rio. Barra da Tijuca is known well for hosting international events, including the 2016 Olympics, and as such maintains additional private and public security. This upper-class neighborhood features condos, resorts, shopping malls, and the longest beach in Rio de Janeiro.

The event center is part of a greater complex of three hotels with over 1200 rooms. World Sleep 2023 will take place in the four floors of the Windsor Convention and Expo Center. The lower level and ground level will host keynotes, private suites, and exhibition areas. Floors 2 and 3 will host symposia and oral abstracts. More detailed floorplans are forthcoming.



WORLD SLEEP 2023
INTERNATIONAL APPLICATION

Application Instructions: Mark the items you would like to order below. Prices are in U.S. Dollars. Submit the application along with any questions or comments directly to World Sleep Society at **info@worldsleepsociety.org**

SPONSORSHIP LEVEL

- ☐ **Gold Sponsorship** (combined total of $75,000+)
- ☐ **Silver Sponsorship** (combined total of $50,000+)
- ☐ **Bronze Sponsorship** (combined total of $25,000+)

Priority Deadline March 31, 2023

EXHIBITING BOOTH

Prices increase April 1, 2023.

- ☐ Two-corner 3×6 Booth.....$6,000
- ☐ Corner 3×6 Booth.....$5,500
- ☐ Corner 3×3 Booth.....$3,000
- ☐ Inline 3×3 Booth.....$2,750
- ☐ Nonprofit.....$750
- ☐ Custom Island Booth
  Custom island space is available starting at $250+ Sq.M.

INDUSTRY SYMPOSIA

- ☐ Room for 500 .....$30,000
- ☐ Room for 350 .....$25,000
- ☐ Room for 150 .....$20,000
  Minimum lunch order required.

SOCIAL EVENTS

- ☐ Opening Ceremony Program.... $20,000*
- ☐ Opening Ceremony Room $5,000
- ☐ Gala Dinner $10,000*
- ☐ Coffee Breaks $5,000
- ☐ Closing Ceremony..... $5,000*
- ☐ Private Suite $7,000

PRINTED MATERIALS

- ☐ Conference Bags..... $10,000*+
- ☐ Lanyards ..... $10,000*+
- ☐ Banner Advertising..... $5,000+
- ☐ Pens.....$5,000*+
- ☐ Notepads ..... $5,000*+
- ☐ Bag Insert, Flyer ..... $2,500+
- ☐ Scientific Pocket Program..... $7,500+
- ☐ Exhibit Hall Floor Clings..... $10,000*+
- ☐ Final Program Ad (Front Inside).....$3,000*
- ☐ Final Program Ad (Back Cover).....$5,000*
- ☐ Final Program Ad (Full-page) $1,000
- ☐ Final Program Ad (Half-page).....$600

OTHER OPPORTUNITIES

- ☐ Educational Grants.....$20,000
- ☐ Wi-Fi Sponsor.....$20,000*
- ☐ Mobile App $20,000*
- ☐ Network Lounge.....$20,000*
- ☐ Abstract USB Stick.....$10,000*
- ☐ Water Bottles.....$10,000*+
- ☐ Private Suite $7,000
- ☐ Internet Café $20,000*
- ☐ Cell Phone Charging Station.....$5,000
- ☐ Specialist Track.....$5,000
- ☐ Industry Workshop $5,000
- ☐ Photo Booth Wall $5,000*
- ☐ OnDemand Recordings.....$20,000
- ☐ Poster Numbers $5,000*
- ☐ Other (please specify):

_____

_____

_____

** Exclusive to one sponsor*
+ Plus cost of product

Deadline for inclusion in final program is June 30, 2023.

CONTACT INFORMATION

Company: _____

Contact Person: _____

Email: _____

Phone: _____

Address: _____

_____

City : _____

State: _____ ZIP Code: _____

Country: _____

Exhibitors to be near: _____

or away from: _____

Signature: _____

Date: _____

SUBMIT INTERNATIONAL APPLICATION TO

World Sleep Society | United States
info@worldsleepsociety.org | +1 (507) 316-0084

Payment Terms: Invoice will be issued shortly after application is accepted with at least 50% due within 30 days and the remainder due May 31, 2023. Cancellation with full refund is available through May 31, 2023.

Rev. October 20, 2022