

Sponsorship and Exhibition Opportunities



WORLD SLEEP

MONTREAL

CANADA | SEPTEMBER 10 - 15



 **WORLD SLEEP SOCIETY**
Convening the World of Sleep Science & Medicine



Canadian Sleep
Society



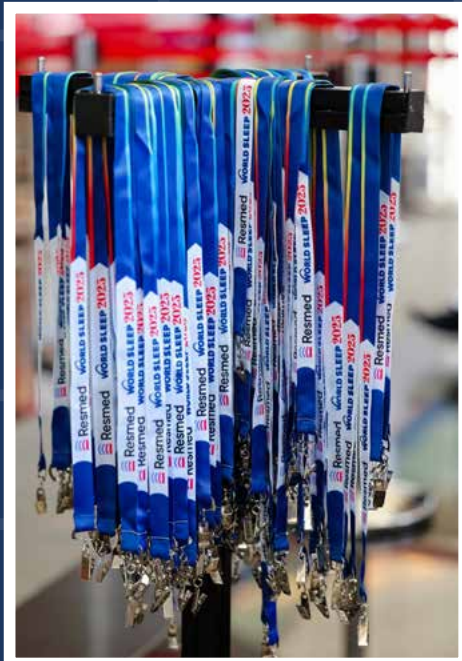
Société Canadienne
du Sommeil

WORLD_SLEEP_CONGRESS.COM

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2025

Attendees

WORLD SLEEP 2025

- 4156 Registrations
- 86 Countries



Historical Attendance

2015
Seoul, South Korea **1,600**

2017
Prague, Czech Republic **2,500**

2019
Vancouver, Canada **3,600**

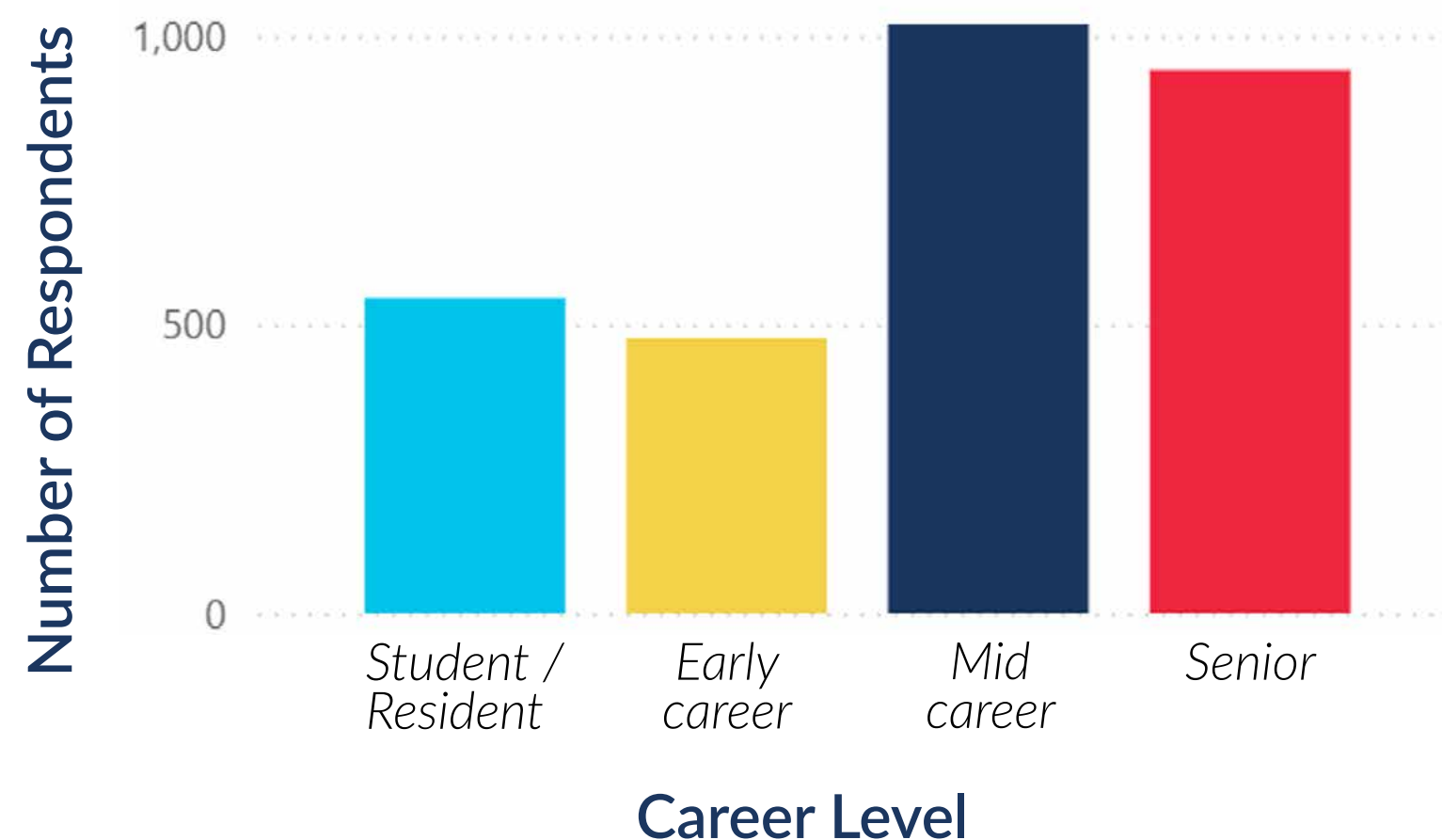
2022
Rome, Italy **2,300**

2023
Rio de Janeiro, Brazil **3,300**

2025
Singapore **4,100**

Attendee Demographics

How would you describe your career level?

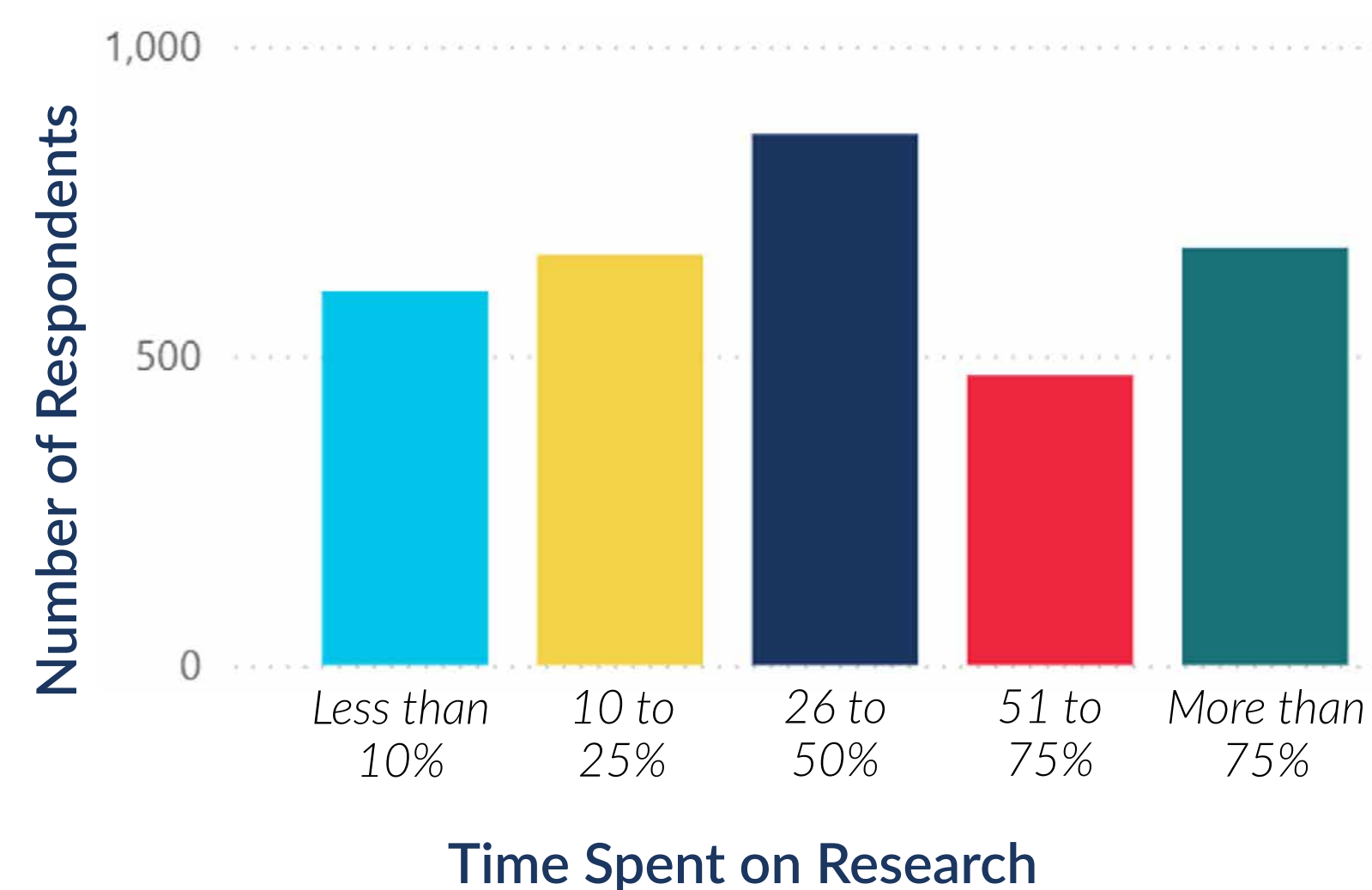


N=2983

Career level was self-identified among the following options at time of registration:

- Student / Resident / Medical Fellowship
- Early career: New investigator, <5 years post-residency
- Mid career: Tenured or tenure track, > 5 years post-residency
- Senior: Tenured faculty, group leader

What percentage of your professional time is devoted to sleep medicine research?

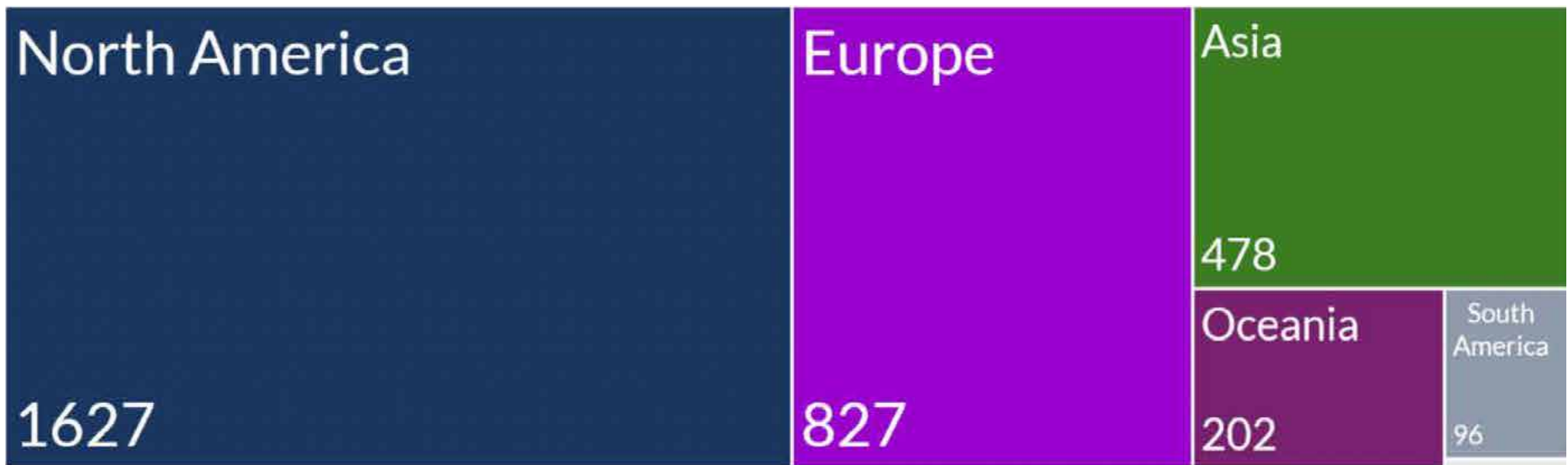


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World Sleep Historical Attendance by Region

About **50% of attendees** in Montreal are expected to come from North America.

World Sleep 2019 in Vancouver, CA
Most recent World Sleep congress in North America



Top countries

Canada | United States | France | Australia | Japan

World Sleep 2025 in Singapore
Most recent World Sleep congress



Top countries

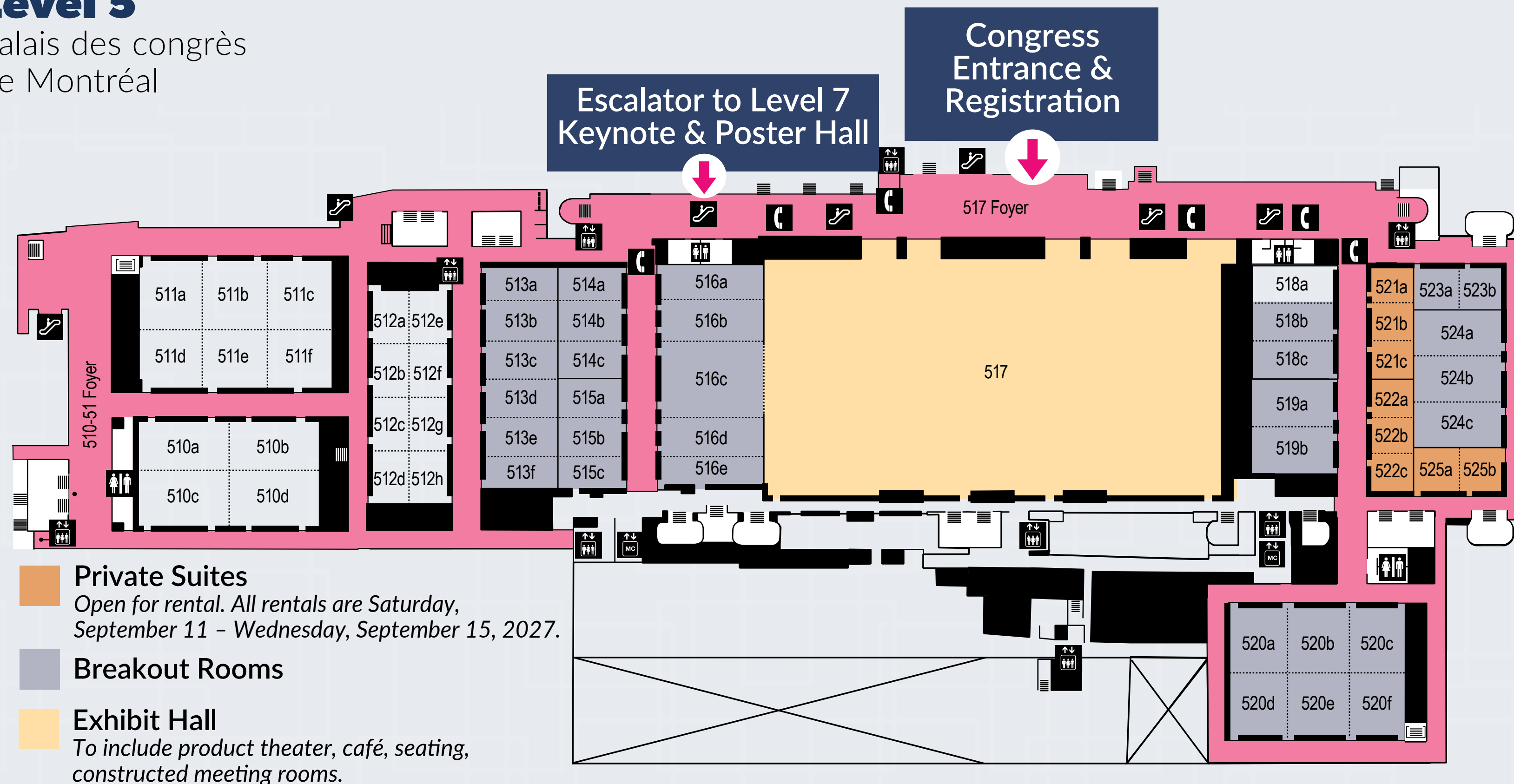
United States | France | Singapore | Australia | China

2027 Program Overview

	Friday September 10, 2027	Saturday September 11, 2027	Sunday September 12, 2027	Monday September 13, 2027	Tuesday September 14, 2027	Wednesday September 15, 2027
Scientific Program	WSS meetings	• Pre-conference courses • Affiliate meetings	• Pre-conference courses • Affiliate meetings • Poster abstracts	• Keynotes • Symposia • Oral abstracts • Poster abstracts		
Sponsored Sessions		Sponsored sessions <i>Breakfast, lunch, and dinner options</i>				
Exhibition		Exhibitor setup		Exhibition		
Social Program	Program Committee Hosted Dinner	Course Faculty Dinner	Opening Ceremony and Awards Reception	Gala Dinner		Closing Ceremony

Level 5

Palais des congrès
de Montréal



Price List

Exhibit

Dimensions in feet | Amounts in USD

Inline 10x10	\$3,250
Corner 10x10.....	\$4,000
Corner 10x20.....	\$7,000
Two-corner 10x20	\$7,500
Custom	\$50 / sqft
Nonprofit.....	\$1,000
Affiliate Society.....	\$0

Education

Amounts in USD

Lunch Session	\$10,000 / \$30,000+
Breakfast Session	\$10,000 / \$20,000+
Dinner Session	\$30,000+
Exhibit Hall Product Theater.....	\$10,000
Workshop.....	\$10,000
Educational Grant	\$30,000

Branding & Advertising

Amounts in USD

Digital Opportunities

Mobile App – Sponsorship Package*	\$35,000
Mobile App – Daily Banner Rate.....	\$1,500
Wi-Fi*	\$20,000
Email Banner	\$1,500 – \$5,000
Custom Eblast.....	\$10,000

Print Opportunities

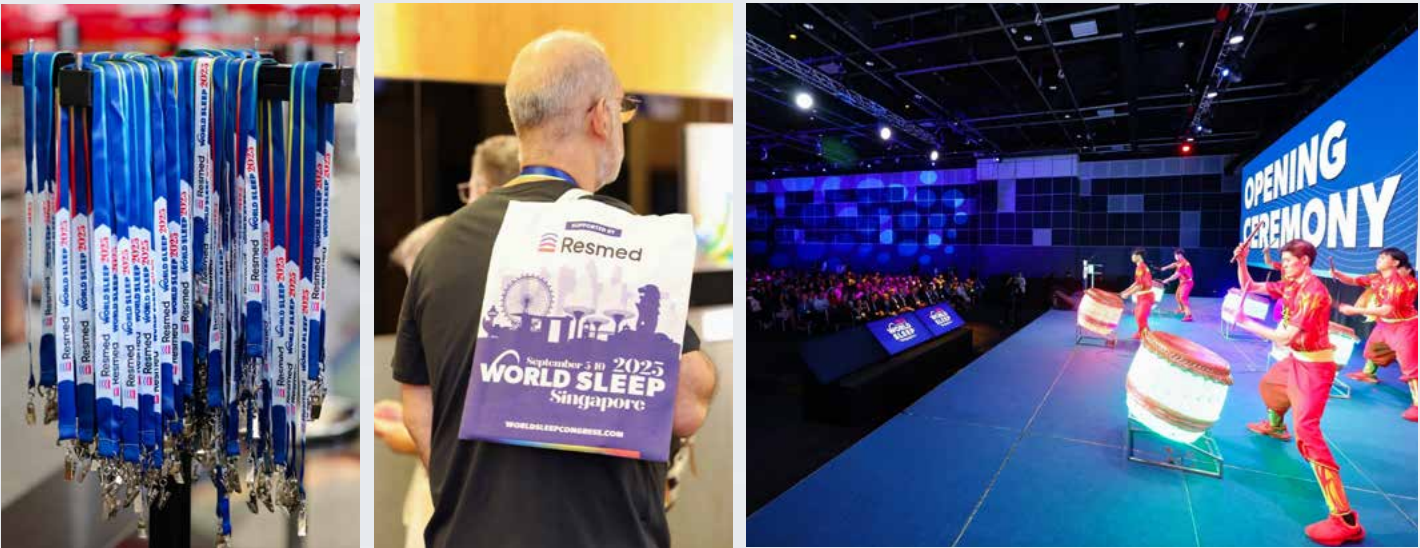
Program Ad – Front inside cover*	\$3,000
Program Ad – Back cover*	\$5,000
Program Ad – Full page.....	\$1,000
Program Ad – Half-page	\$600
Registration Counters*	\$10,000
Delegate Bag*	\$15,000
Delegate Lanyard*	\$15,000
Delegate Bag Insert	\$2,500+
Pocket Program*	\$7,500
Escalators to Level 5.....	\$15,000

* = exclusive to one sponsor | + = plus cost of material or catering

Socials & Networking

Amounts in USD

Opening Ceremony.....	\$20,000
Gala Dinner.....	\$20,000
Award Reception Table	\$5,000
Closing Ceremony.....	\$5,000
Private Suite	\$15,000
Exhibit Hall Meeting Room	\$15,000



Sponsorship

Levels

Qualify for **special recognition and complimentary benefits** by meeting the Diamond, Gold, Silver, or Bronze threshold amount. All dollars used for sponsorship selections, exhibition space, and registrations qualify toward your company’s sponsorship status.

Complimentary Benefit	Bronze ≥\$25,000 USD	Silver ≥\$50,000 USD	Gold ≥\$75,000 USD	Diamond ≥\$150,000 USD
Recognition on event signage, website, and related communications	■	■	■	Priority
5 congress registrations <i>Distributable to anyone</i>	■	■	■	■ <i>Plus unlimited congress registrations for corporate staff.</i>
Pop-up sign placement(s)		1	2	3
Printed Program Ad Placement	Half-page	Half-page	Full-page	Full-page
Bag insert	■	■	■	■
Product Theater		■	■	■
Tickets to Faculty Dinners <i>Friday and Saturday evening</i>				■

Application Process



The pre-application is recommended for companies interested in custom booth space and exclusive sponsorships. No allocations are made until all pre-applications are received. After the pre-application period, all items are first-come-first-serve.

Contact World Sleep Society to help build a sponsorship package that sets your company on the path to a successful World Sleep 2027.

Submit pre-application: worldsleepcongress.com/sponsor-exhibit
Schedule a discussion: [Book a meeting with World Sleep Society](#)

Exhibit Hall

Showcase your company in the World Sleep 2027 exhibit hall.

The hall is situated across from the congress entrance and between the two groups of breakout session rooms.

The exhibit hall is expected to include 80+ exhibitors, a cafe with seating, a product theater space, and constructed meeting rooms.

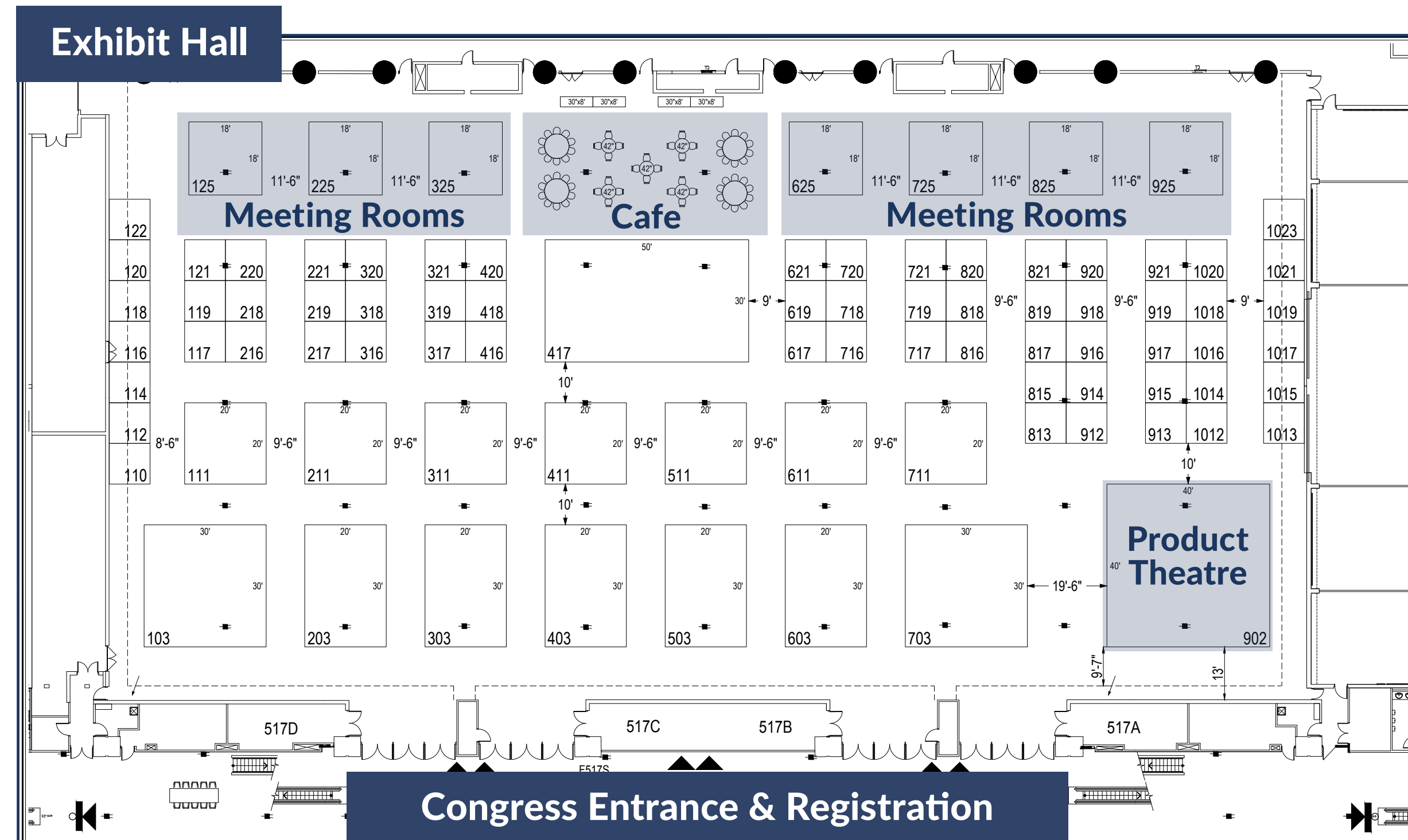
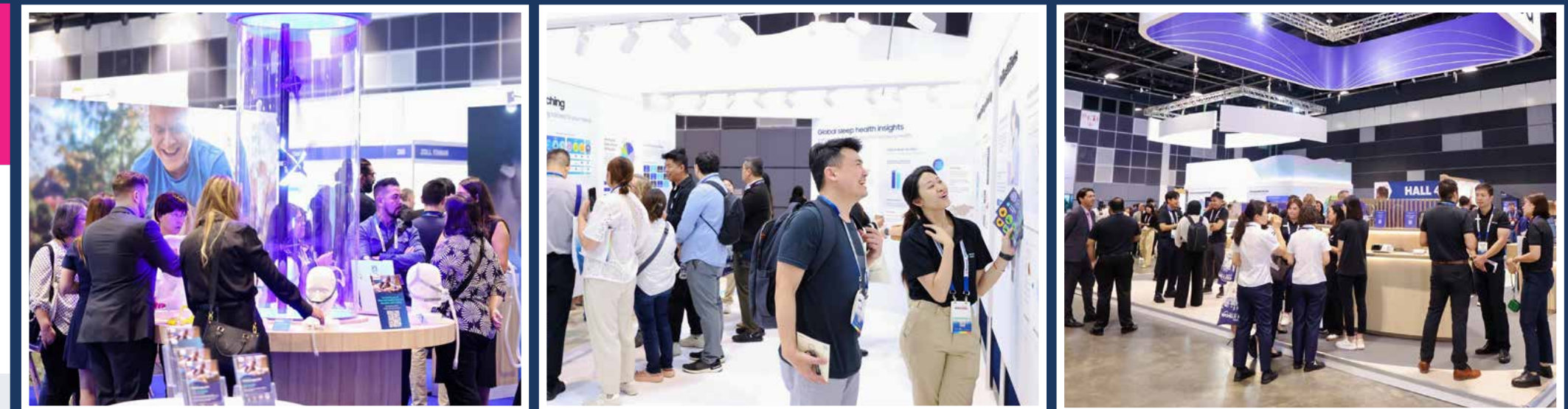


Exhibit hall layout is subject to change particularly during the pre-application period. Custom booth space is flexible in size and placement. Contact World Sleep Society with questions.

Exhibition

Exhibition space <i>In feet</i>	Price <i>Amounts in USD</i>	Badges Included
Inline 10x10	\$3250	2 congress registrations 2 exhibition-only badges
Corner 10x10	\$4000	2 congress registrations 2 exhibition-only badges
Corner 10x20	\$7000	4 congress registrations 4 exhibition-only badges
Two-corner 10x20	\$7500	4 congress registrations 4 exhibition-only badges
Custom island <i>20x20 or greater</i>	\$50 per square foot	5 congress registrations 10 exhibition-only badges
Nonprofit	\$1000	2 exhibition-only badges
Affiliate Societies	\$0	2 exhibition-only badges



Exhibition space rental <i>includes...</i>	Exhibition space rental <i>does NOT include...</i>
Congress registrations <i>Commensurate with space rental</i>	Booth furnishing or graphic printing
Pipe and drape <i>for each corner and inline space</i>	Utilities
Carpet <i>Note: The Level 5 exhibit hall at the Palais is carpeted.</i>	Freight, material handling, or storage
Booth identification sign	Booth cleaning
Listing in the mobile app, website, and signage	Lead retrieval

Breakfast Session

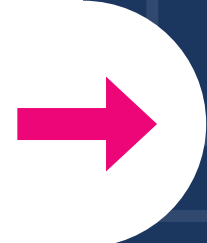
\$10,000
USD

Pre-conference programming
Saturday, Sunday

\$20,000
USD

Main program
Monday, Tuesday, Wednesday

Start the day strong with a presentation over breakfast. Breakfast sessions take place at the Palais in the breakout rooms, allowing for a buffet breakfast. Session slots begin at 7:00am and conclude by 8:00am (just prior to the day’s opening course or keynote).



Breakfast Session sponsorship includes...

60-minute schedule allocation

60 minutes for presentation and discussion. Room is available the prior evening and the early morning for setup.

Basic Furnishing

Included for presenter, panel, and attendees. Breakfast session rooms are the same rooms used for the main program.

Audiovisual Equipment

Projectors, screens, comfort monitor, podium microphone, panelist microphone, audience microphone, audio, and lighting

Two host staff for session

For assistance with room setup, handouts, lead retrieval, breakfast queue management.

Rehearsal slot

Date and time subject to availability of the room and AV technicians

Room Sign

All breakfast sessions will be provided a sign outside the room with the sponsor name, session information, and meal information.

Promotion & Recognition

All breakfast sessions are listed with equal standing within the main program materials, on-site signage, and relevant communications to attendees.

Screen Recording of Session

The presentation screen (i.e., the slides) and the presenter’s audio are recorded. Sponsors receive the recording complimentary and can use it as they wish.

Breakfast Session does NOT include...

Catering cost

Minimum order of 50 servings required.

New Furniture Rental, Graphics Printing

Additional staging for your session may be arranged with advance notice and at cost.

Lunch Session

Lunch Session sponsorship includes...

60-minute schedule allocation 60 minutes for presentation and discussion Room available 30 minutes prior for setup	Room Sign All lunch sessions will be provided a sign outside the room with the sponsor name, session information, and meal information.
Basic Furnishing for presenter, panel, and attendees. Lunch session rooms are the same rooms used for the main program.	Promotion & Recognition All lunch sessions are listed with equal standing within the main program materials, on-site signage, and relevant communications to attendees.
Audiovisual Equipment Projectors, screens, comfort monitor, podium microphone, panelist microphone, audience microphone, audio, and lighting	Screen Recording of Session The presentation screen (i.e., the slides) and the presenter's audio are recorded. Sponsors receive the recording complimentary and can use it as they wish.
Two host staff for session For assistance with room setup, handouts, lead retrieval, lunch queue management. Available for four hours.	
Rehearsal slot Date and time subject to availability of the room and AV technicians	

Lunch Session does NOT include...

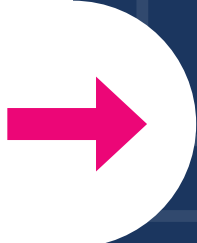
Catering cost Minimum order of 100 lunches required. Expected cost of 100 lunches is ~\$4000 USD.	New Furniture Rental, Graphics Printing Additional staging for your session may be arranged with advance notice and at cost.
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\$10,000 USD
Pre-conference programming
Saturday, Sunday

\$30,000 USD
Main program
Monday, Tuesday, Wednesday

Join the schedule at World Sleep 2027 with a sponsored lunch session.

Room capacities vary from 150 to 300 attendees.

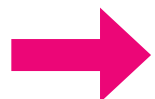


Dinner Session

\$30,000 USD
Available Saturday – Tuesday

Host an inviting educational event over a meal at Le Westin Montreal, conveniently located across from the Palais.

Including any pre-function service, dinner sessions begin no earlier than 6:00pm and end by 9:00pm.



Dinner Session sponsorship includes...

Flexible Setup and Scheduling

The session room setup and program is customizable to the sponsor’s preferences.

Wayfinding Signage

All sponsored sessions at Le Westin will be provided wayfinding signage with placement at the congress registration area, the Westin lobby, and the session rooms.

Promotion & Recognition

All breakfast and dinner sessions are included with equal standing within the program materials, on-site signage, and relevant communications to attendees.

Dinner Session does NOT include...

Catering, audiovisual



Product Theater

\$10,000 USD

1 complimentary schedule slot for Silver, Gold, and Diamond Sponsors.

Promote your product or message with a focused presentation in the exhibit hall and meet your attendees for follow-up discussions at your booth.

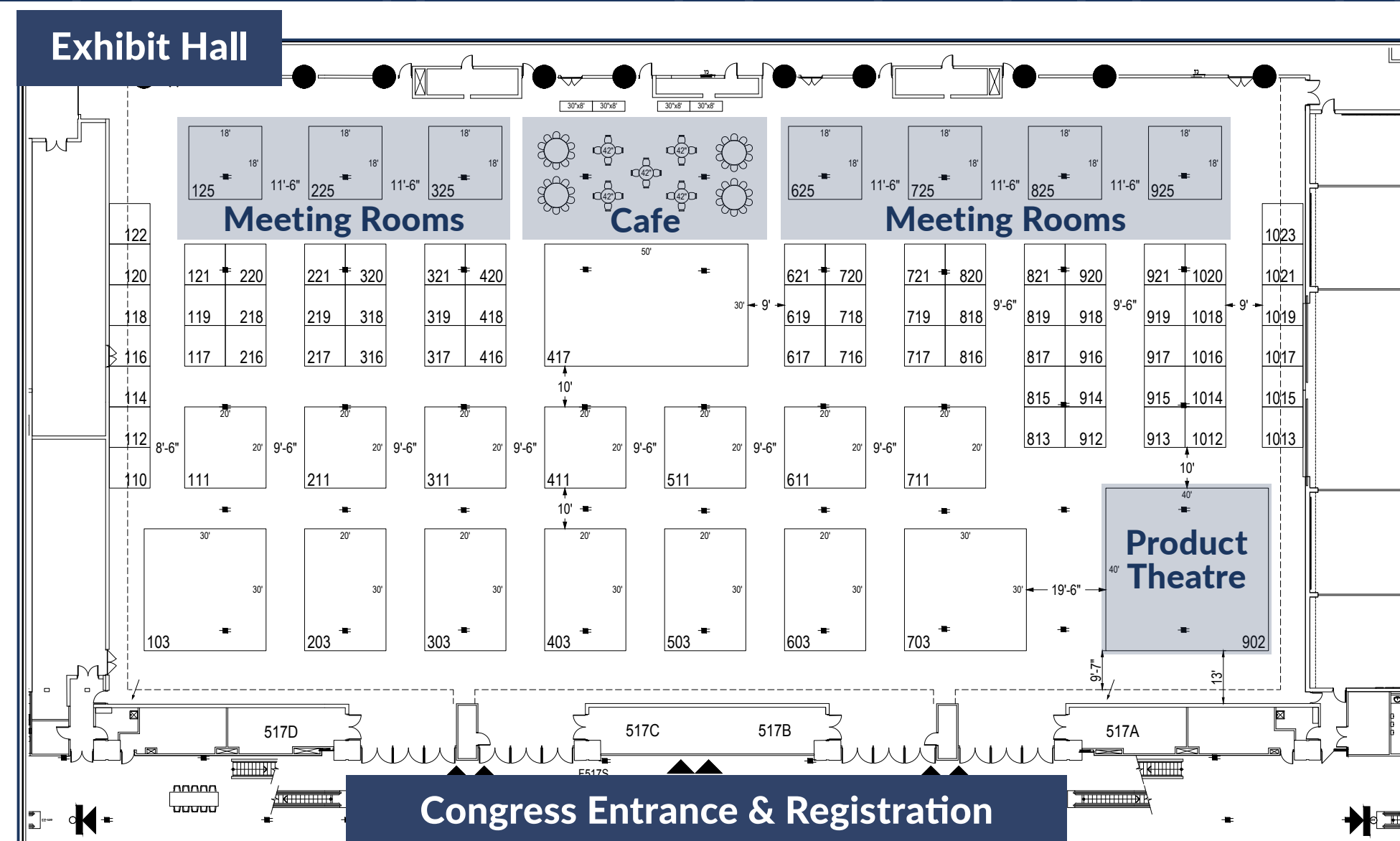


Exhibit hall layout is subject to change particularly during the pre-application period.

Product Theater sponsorship includes...

30-minute time allocation

Schedule signage

Signs will be posted with the day's product theater schedule.

Furnishing

Including podium, theater seating, and high tables.

Promotion & Recognition

All product theaters are listed with equal standing within the main program materials, on-site signage, and relevant communications to attendees.

Audiovisual

Presentation monitors, podium microphone, audience microphone, and headsets for attendees.

Screen Recording of Session

The presentation screen (i.e., the slides) and the presenter's audio are recorded. Sponsors receive the recording complimentary and can use it as they wish.

One Host Staff

One support staff to assist with handouts, lead retrieval, or basic setup tasks related to the product theater.

Product Theater sponsorship does NOT include...

Lunchtime scheduling

Sessions over 12:15pm – 1:15pm are exclusive to Lunch Session sponsors.

Workshop

\$10,000 USD

Get hands-on with your technology, practice, or other project with a workshop session at World Sleep 2027.



Workshop sponsorship includes...

40-minute time allocation

Schedule placement subject to room availability.

Promotion and Recognition

All sponsored workshops are listed with equal standing within the main program materials, on-site signage, and relevant communications to attendees.

Basic Furnishing

for presenter, panel, and audience. Theater-seating expected.

Rehearsal slot

Date and time subject to availability of the room and AV technicians.

Audiovisual Equipment

Projectors, screens, comfort monitor, podium microphone, panelist microphone, audience microphone, audio, and lighting

Screen Recording of Session

The presentation screen (i.e., the slides) and the presenter's audio are recorded. Sponsors receive the recording complimentary and can use it as they wish.

Workshop sponsorship does NOT include...

Catering cost

Catering is optional and subject to the constraints of the existing room setup.

Educational Grant

\$30,000+_{USD}

Support attendee learning with an unrestricted educational grant for the course or scientific program. Grant funding supports the development of a course in the pre-conference course program (Saturday – Sunday) or a symposium in the main scientific program (Monday – Wednesday).



Education Grant funding includes...

Inclusion within the Main Schedule

The grant-funded symposium is scheduled concurrently with other World Sleep symposia.

Screen Recording of Session

The presentation screen (i.e., the slides) and the presenter's audio are recorded. Sponsors receive the recording complimentary and can use it as they wish.

Furnishing, Audiovisual, Host Staff

As part of the main CME schedule, the grant-funded symposium will use the same furnishing, audiovisual, and support staff that all symposia use.

Education Grant funding does NOT include...

Catering opportunity

Breakfast, lunch, and dinner symposia are exclusively for sponsored content rather than World Sleep 2027 CME content.

Brand Promotion

Where appropriate, the sponsor will be recognized as the funder for the session. No brand promotion is allowed within the session content or the room.

Content Control

The Program Committee is solely responsible for the content of any session within the course and scientific programs at World Sleep 2027.

Opening Ceremony

\$20,000 USD

Lead the field by supporting the Opening Ceremony and Reception at World Sleep 2027 in Montreal.

The Opening Ceremony and Reception will take place on Level 7 of the Palais. The ceremony will feature short remarks by World Sleep Society, Canadian Sleep Society, and World Sleep Congress leadership followed by entertainment. The reception will include drinks.

Sponsors receive signage placements, name recognition during the ceremony, and logo recognition during the ceremony and in relevant communications to attendees.



Opening Ceremony entertainment at World Sleep 2025 in Singapore.

Gala Dinner

\$20,000 USD

Share an evening with the World Sleep community on Monday, September 13, 2027 by supporting the Gala Dinner.

The sponsor receives 8 tickets to distribute, reserved tables, opportunity for signage on site, and recognition in all relevant communications to congress attendees.



World Sleep Foundation

Award Reception

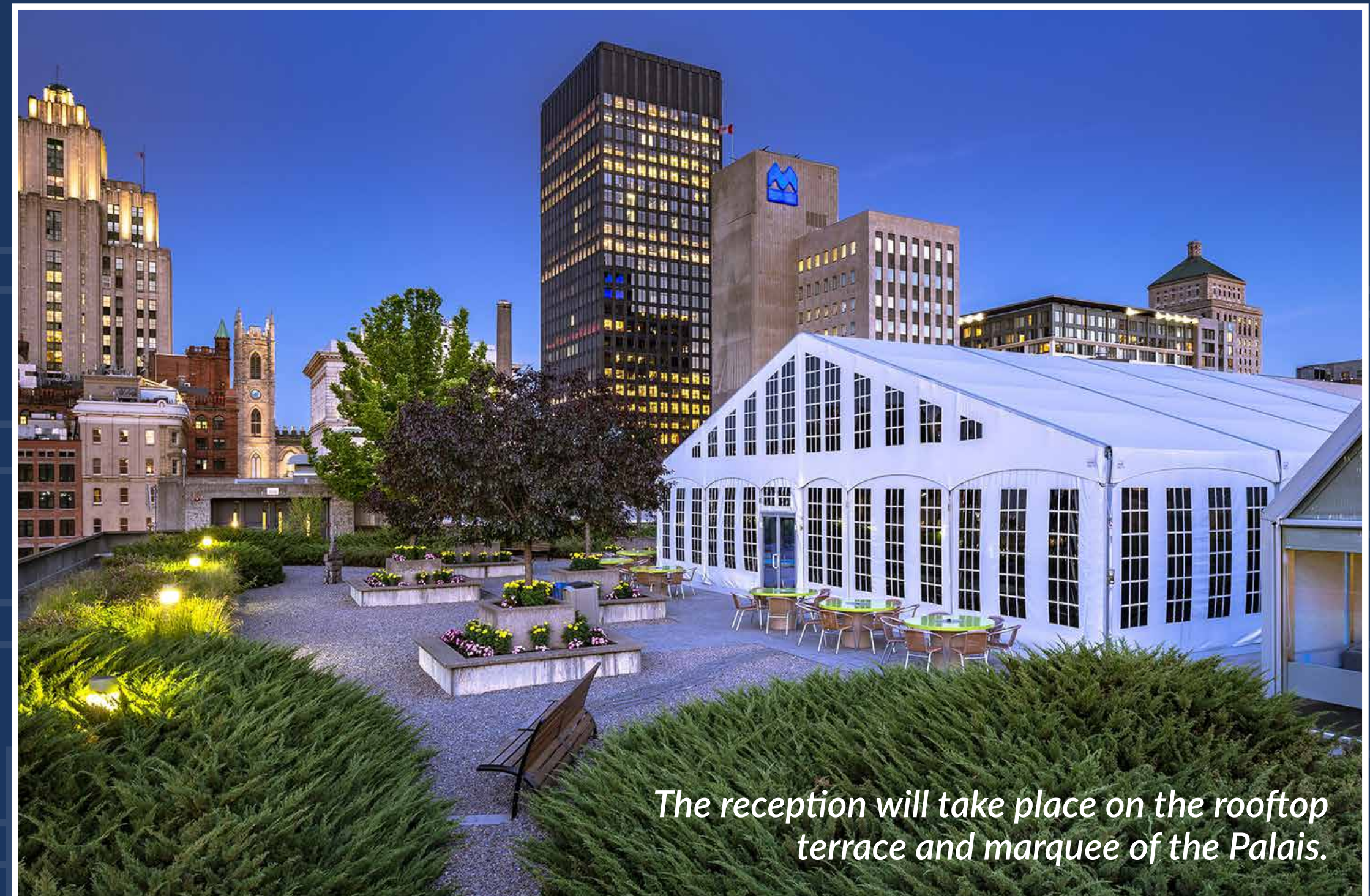
\$5,000 USD

5 tables available

Join us in the rooftop marquee at the Palais for a meal and celebration of leadership in the World Sleep community.

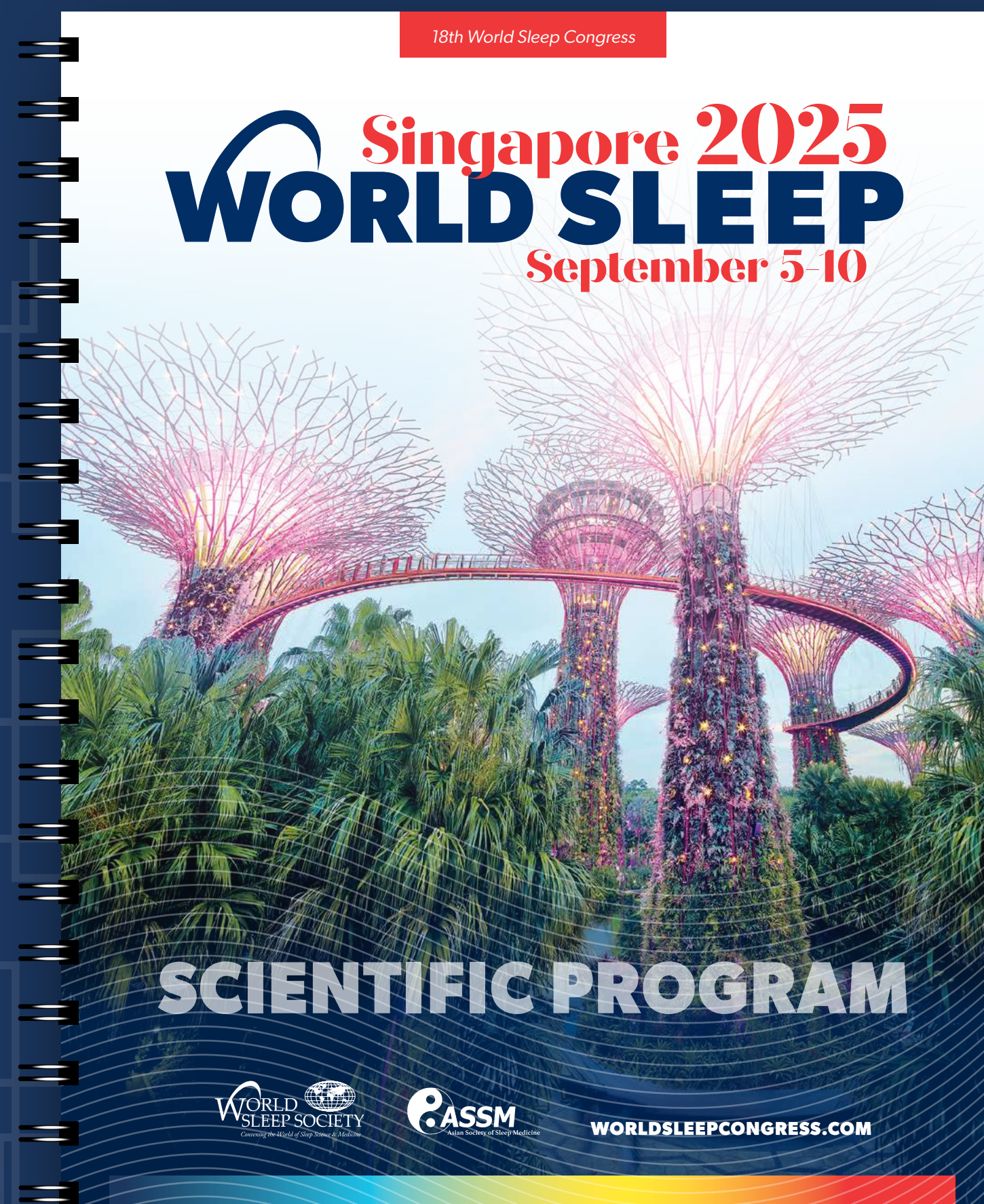
A table sponsorship includes 10 tickets, a reserved table, and recognition at the reception and in relevant communications to delegates.

100% of proceeds go to the World Sleep Foundation, supporting new investigator awards and the Christian Guilleminault Young Investigator Fund.



The reception will take place on the rooftop terrace and marquee of the Palais.

Scientific Program



The printed Scientific Program contains the schedule overview, details for special sessions, and guides for the venue and neighborhood.

Scientific Program ad options | Amounts in USD

Front inside cover	\$3000
Back cover	\$5000
Full-page ad	\$1000
Half-page ad	\$600

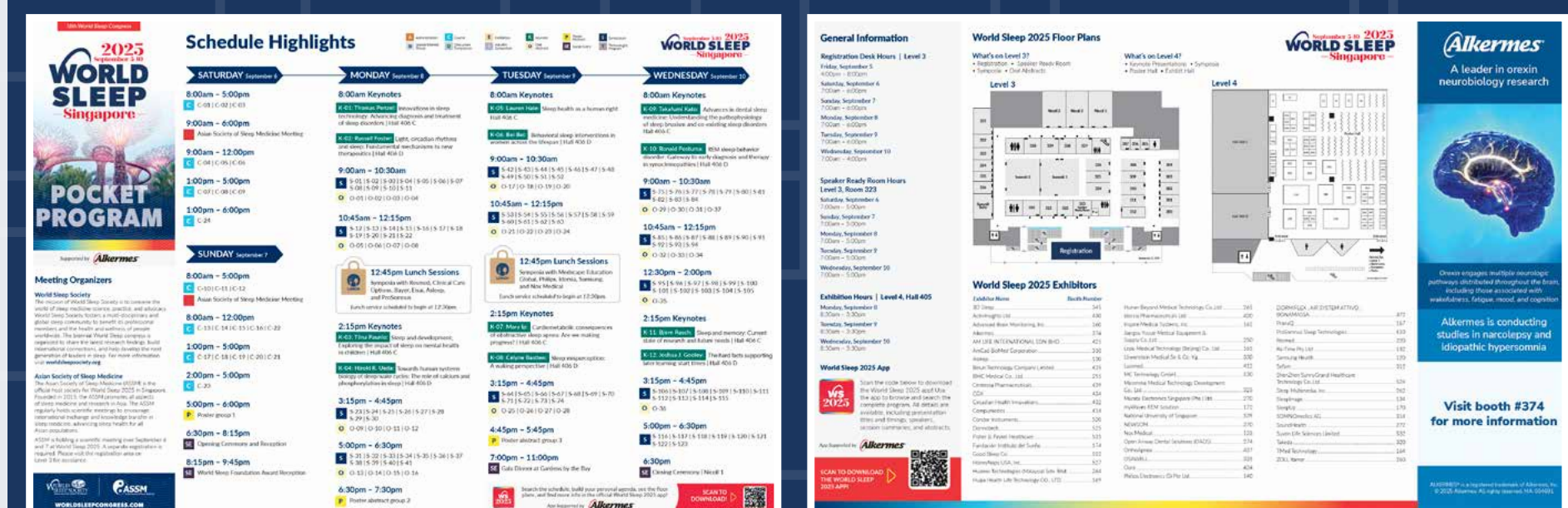
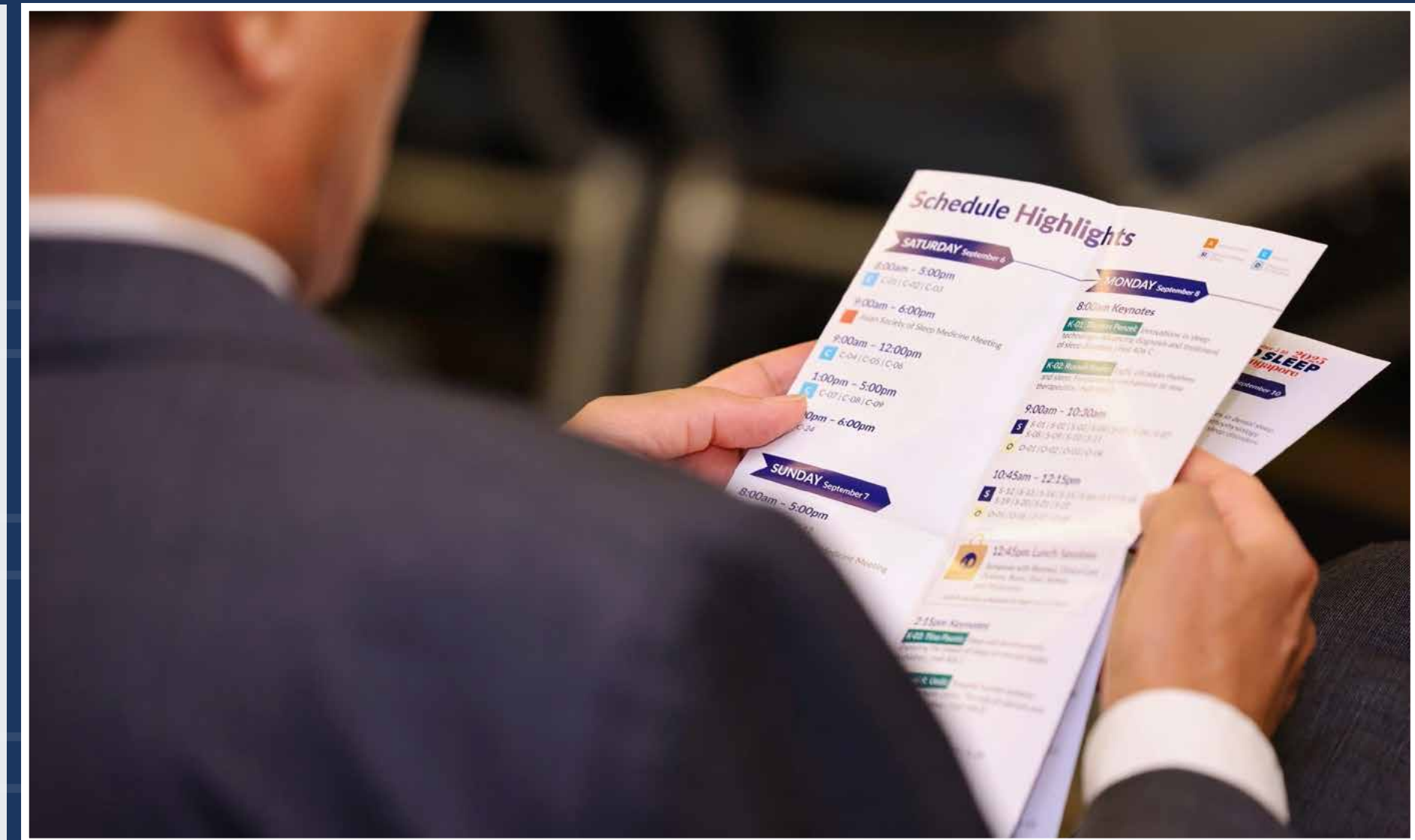
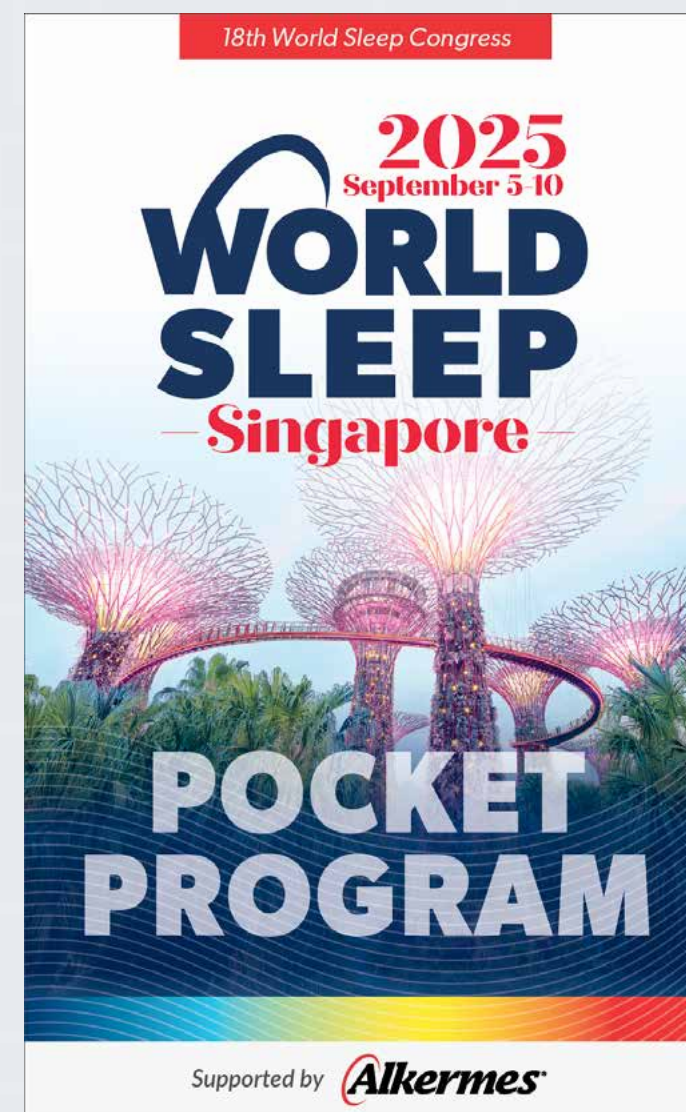
Pocket Program

\$7,500 USD

Exclusive

The pocket program is a handy reference for our delegates to navigate the venue and note locations and times for key sessions like the plenaries and lunches. It will be available to all attendees at the registration area.

Make your company part of this standard reference with an exclusive pocket program sponsorship. The sponsor receives a dedicated content area within the pocket program.



Mobile

App

\$35,000^{USD} **Mobile App Sponsorship Package**

Exclusive

Splash screen, 1 banner placement, dedicated sponsored content page within app, logo recognition in relevant app-related communications to attendees.

\$7,500^{USD} **Banner Placement**

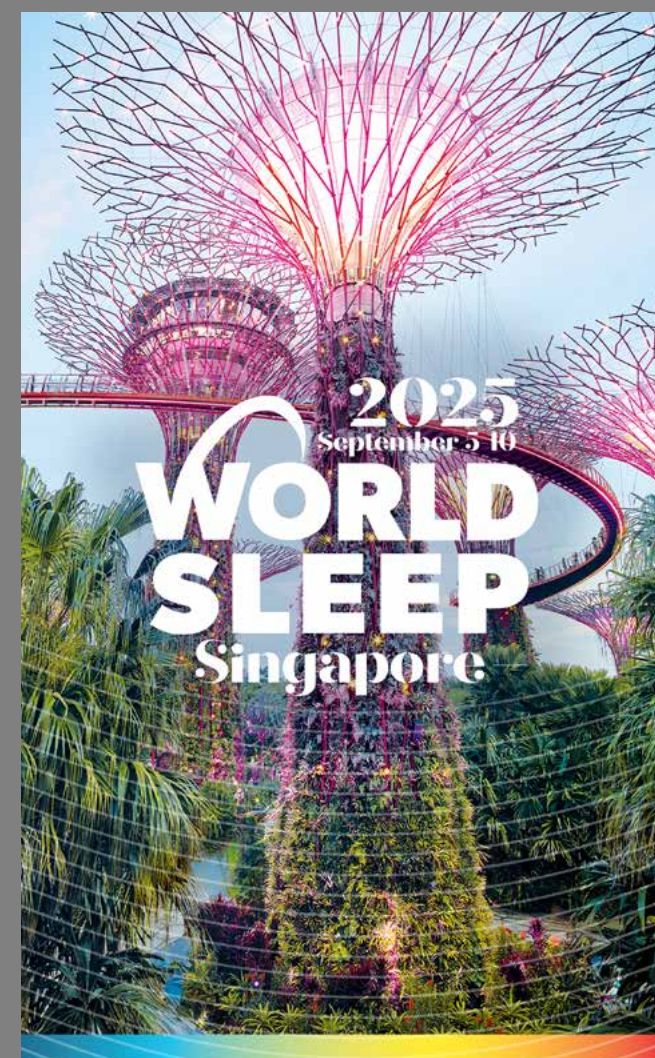
1 clickable banner placement for six days
(Friday, September 10 – Wednesday, September 15).

\$1,500^{USD} **Daily banner rate**

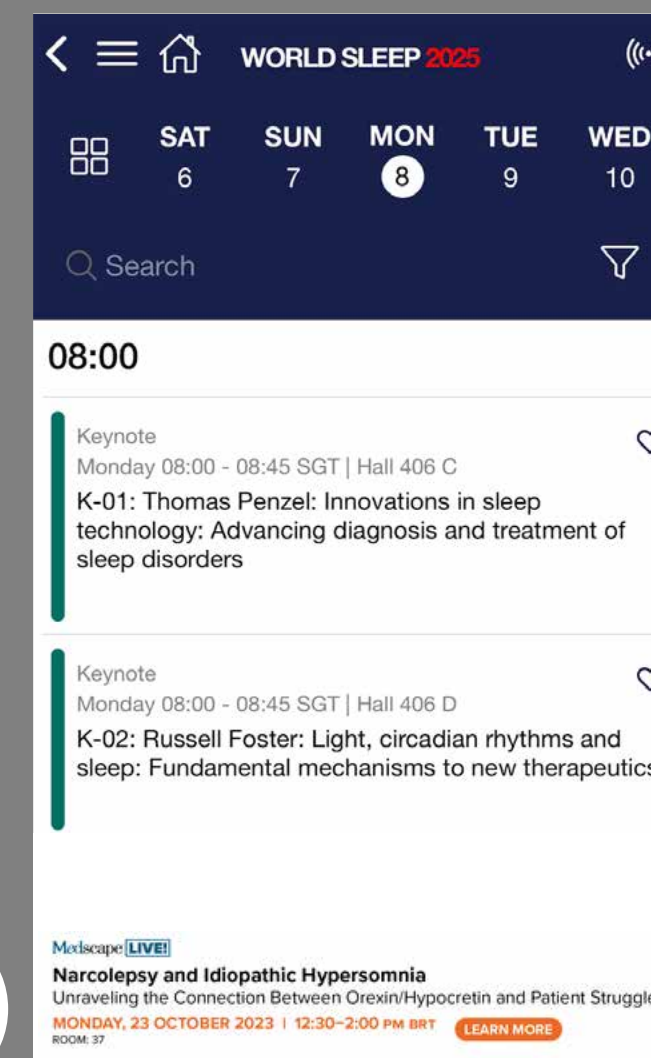
1 clickable banner placement for one day.

Mobile App Banner Ad Policies

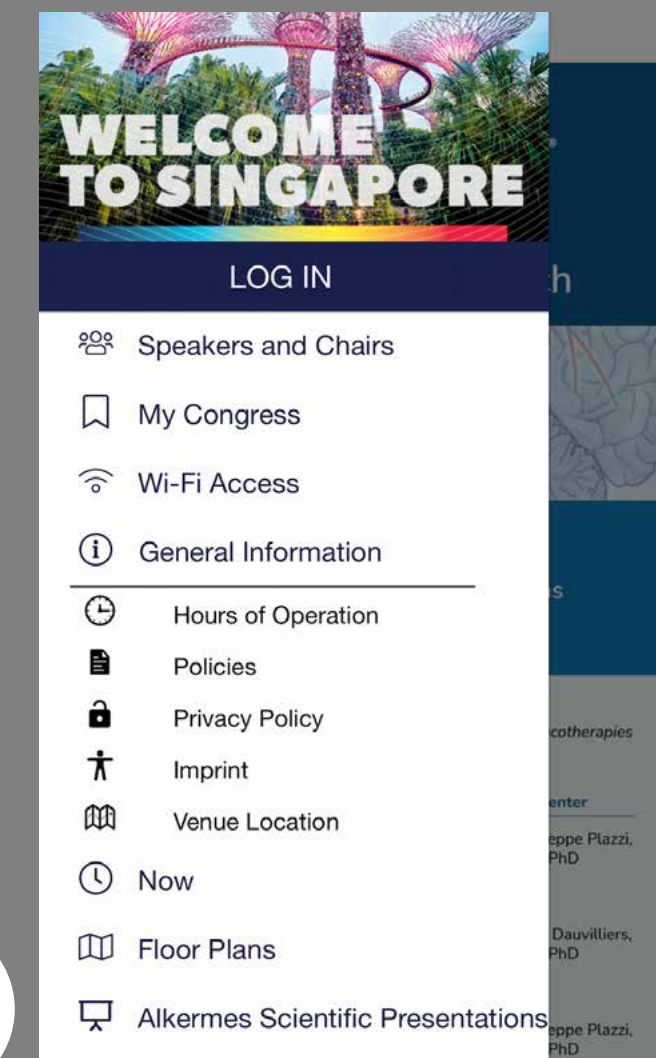
- 1 banner placement per sponsor per day
- Up to 3 placements total per day
- Banner artwork is swappable on a predefined schedule



Example of Splash screen
Full-screen ad



Example of Sponsor
Banner ad



Example of Dedicated page
with custom content

\$20,000 USD *Exclusive*

Includes logo or graphic placement on the wi-fi sign-in page along with exclusive logo recognition in relevant communications, print items, and signage.

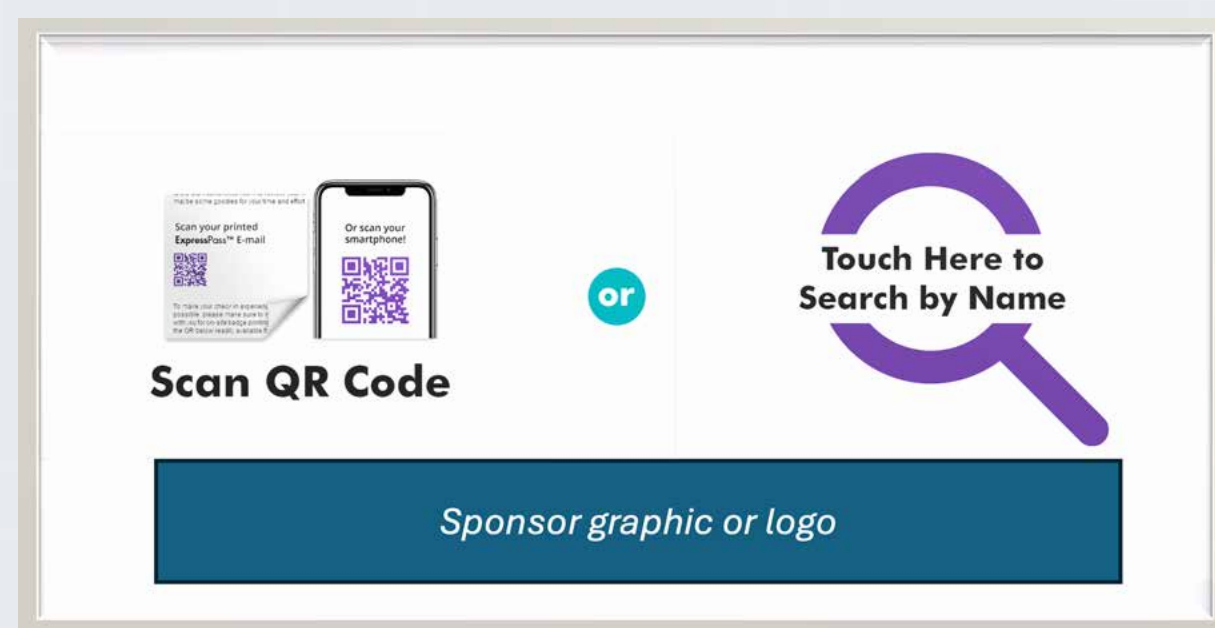


Registration

\$10,000 USD

Exclusive

Help to welcome our delegates to World Sleep 2027 with an exclusive sponsorship of the registration desk, including a digital graphic at all badge print stations and print signage on the registration desk.



Escalators to Level 5

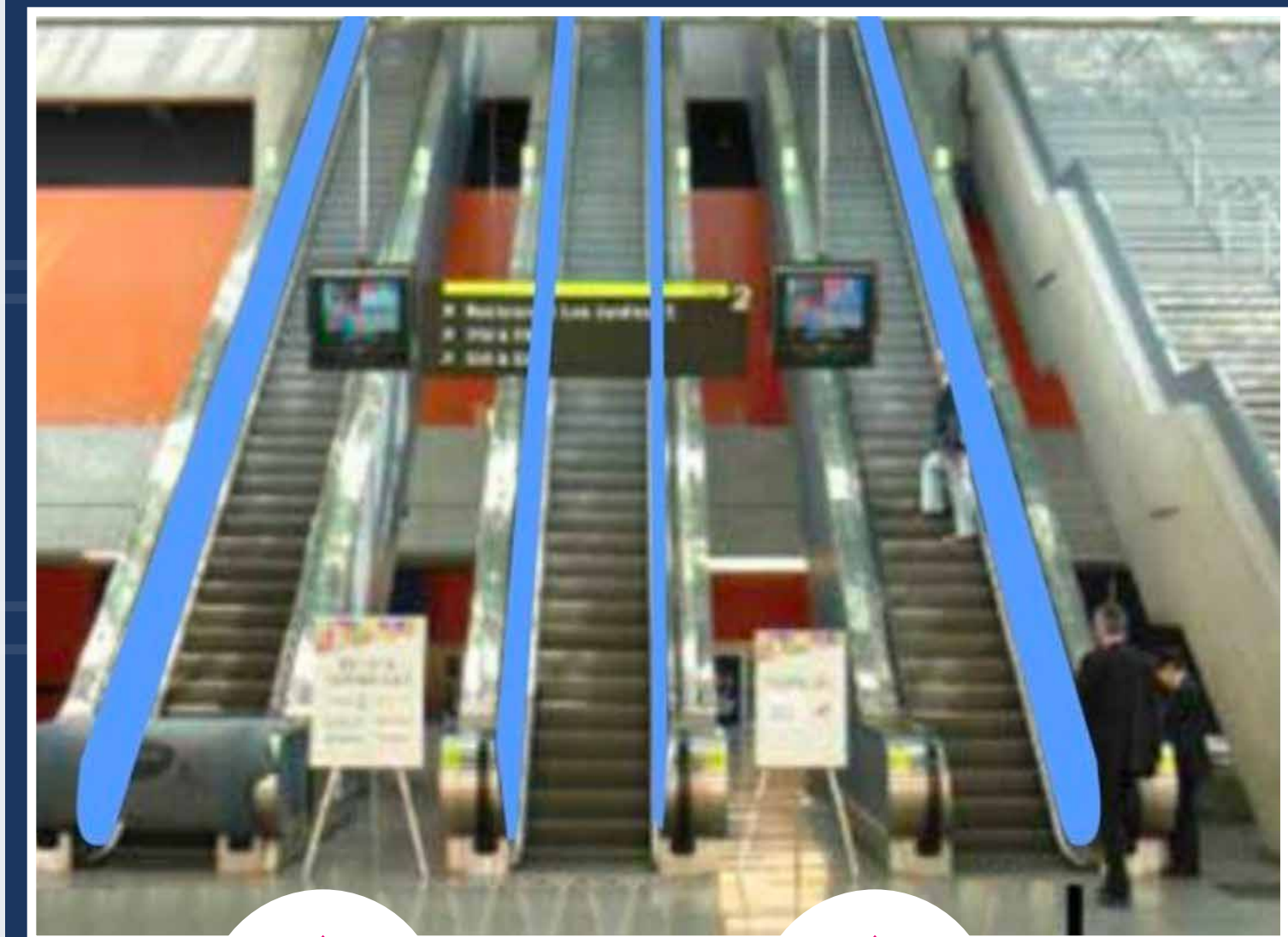
\$15,000 USD

- Per escalator
- Includes both sides of both panels
- Includes production cost
- Three escalators available

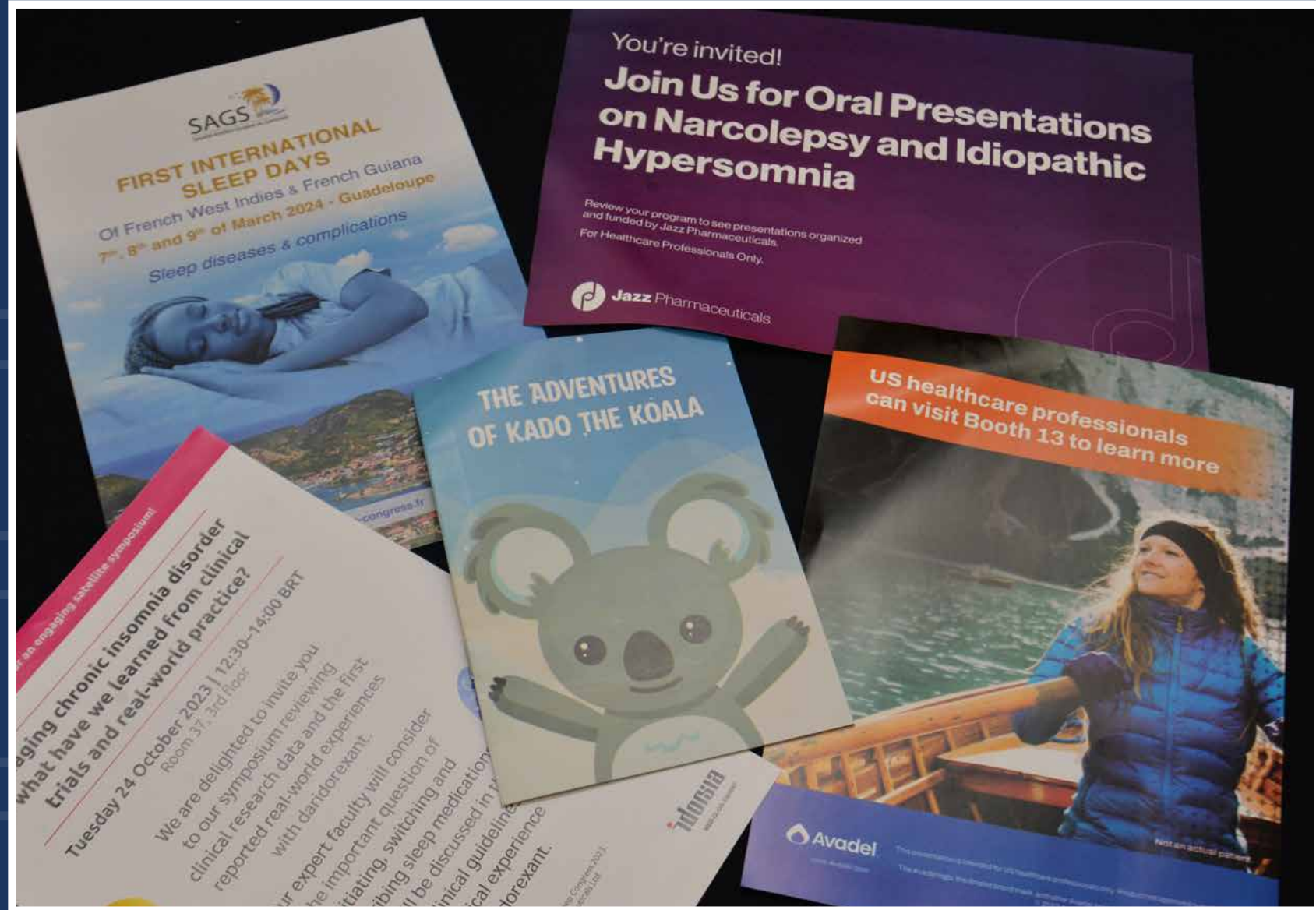
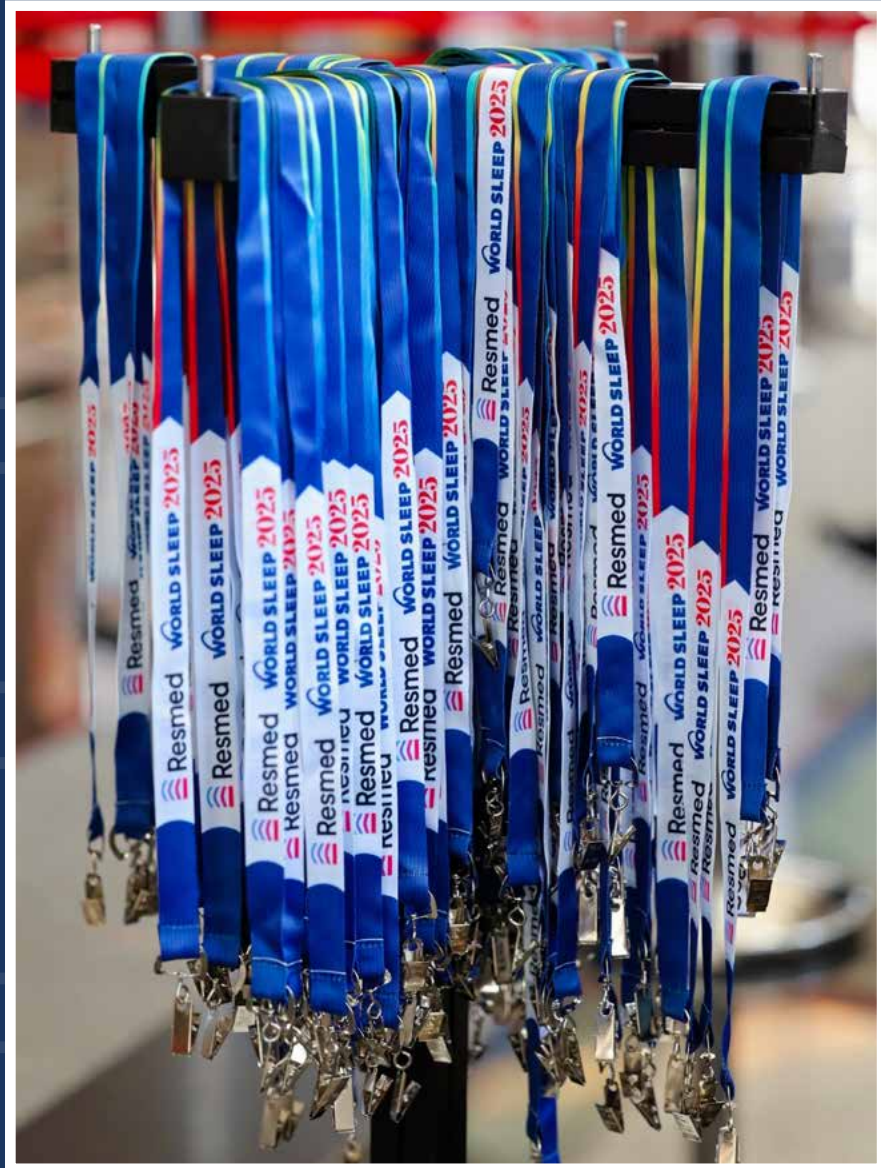
Take your brand to the next level with decal wraps on the primary escalators for entering and leaving the congress area.

These escalators connect an entrance hall on Level 2 with the congress entrance and registration area on Level 5.

See this foyer in [the Palais virtual tour](#).



Delegate Materials



Be omnipresent at World Sleep 2027 with lanyards, delegate bags, bag inserts, or other registration swag you want in the hands of all attendees.

Delegate Materials Amounts in USD	
Lanyard	\$15,000 Exclusive
Bag	\$15,000 Exclusive
Bag Insert	\$2,500 Plus print cost, estimated \$500

Sponsored Emails

\$10,000_{USD} Sponsored Eblast to Registrants

Limit 2

Send a fully custom email to attendees of World Sleep 2027. Recipients must have opted into sponsored communications. About 70% opt-in is typical. Sponsor must provide content; World Sleep Society delivers the email.



Email Banner Advertisement

Banner advertisement within daily congress highlights, pre-congress email, and post-congress email. Average 68% open rate. One (1) clickable banner placement per email.

Pre-congress Email
*Congress Preview and Final Reminders
Amounts in USD*

\$5000
Exclusive

Saturday - Wednesday
*Daily Preview | One sponsor per day
Amounts in USD*

\$1500

Post-congress
*Highlights and Follow-ups
Amounts in USD*

\$4000
Exclusive

More Information



Registration

All sponsors and exhibitors benefit from an extended early registration period.
Purchase additional registrations or exhibitor badges at the early rate through August 1, 2027.

Registrations afterward are charged at the general rate.



Housing

Sponsors and exhibitors may book individual hotel rooms through the self-serve World Sleep 2027 housing bureau opening by September 2026.

To arrange a block of rooms, contact Thespena Pooni, International Conference Services, at wsc2027-housing@icsevents.com



International Conference Services (ICS) is the only company authorized to arrange housing on behalf of World Sleep Society and in official congress hotel blocks.

Allan O'Bryan

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Tyler Ringstad

Communications & Development Manager, World Sleep Society
ringstad@worldsleepsociety.org | +1 507 316 0084



Quick Links

Submit Pre-Application

Submit a pre-application to request custom booth space and exclusive sponsorships at worldsleepcongress.com/sponsor-exhibit

Sponsor/Exhibitor Information

Find the latest information for corporate participation at worldsleepcongress.com/sponsor-exhibit

Follow Program Updates

Find submission deadlines and scientific program updates at worldsleepcongress.com/program